

# BE PART OF THE LEADING TRAVEL INDUSTRY THINK TANK

6 – 9 March 2019



**ITB**  
BERLIN

The Leading  
Travel Industry  
Think Tank  
**CONVENTION**



 Messe Berlin

**ONE INDUSTRY.  
ONE CONVENTION –  
AND ALWAYS ONE  
STEP AHEAD.**



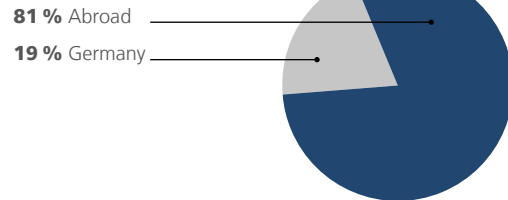
- International mega trends
- Innovative business models
- Best practices
- Research findings

## FACTS AT A GLANCE

ITB Berlin – The World's Leading Travel Trade Show®

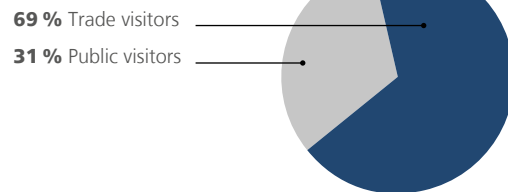
### ITB Berlin exhibitor origin

10,000 exhibitors from over 180 countries



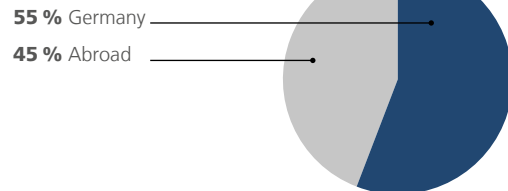
### ITB Berlin visitor breakdown

160,000 total visitors



### ITB Berlin trade visitor origin

110,000 trade visitors



### ITB Berlin press

Over 5,000 journalists from 70+ countries and over 400 bloggers from 30+ countries reported on ITB Berlin

# RECENT TOP SPEAKERS:



**Nathan Blecharczyk**  
Co-founder, Chief Strategy Officer of  
Airbnb & Chairman of Airbnb China



**Chihira Kanae**  
Robot, Toshiba Corporation



**Larry Pimentel**  
President & CEO,  
Azamara Club Cruises



**Tim Clark**  
President, Emirates Airline



**Mark Okerstrom**  
CEO, Expedia



**Jane Jie Sun**  
CEO, Ctrip.com International Ltd.



**Dr. Oliver Heckmann**  
Vice President, Engineering,  
Shopping and Travel,  
Google Inc.



**Dr. Bertrand Piccard**  
Initiator, Chairman & Pilot,  
Solar Impulse SA



**Gillian Tans**  
President & CEO, Booking.com





2019 will be the 16<sup>th</sup> edition of ITB Berlin Convention!

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