



3rd EDITION: GENDER EQUALITY IN TOURISM: Female Leadership in Travel Technology – why not?

Date	Time	Location
March 5, 2020	13:00 - 13:30	Palais am Funkturm, ITB Convention Awards

- Which obstacles prevent women from becoming leaders in travel technology?
- What is necessary to make women confident that they are capable of tackling tech jobs in the tourism industry?
- What kind of support is really necessary to overcome the gender gap?
- Which tips can successful female industry leaders give to their peers?
- Which best business practices can be named and how to handle regional differences?

Tags

[Gender](#) [Best Practice](#) [Human Rights](#) [Equality](#) [Career](#) [Sustainability](#)

Moderated by:

[Prof. Dr. Claudia Brözel](#), Lecturer, University of Sustainable Development Eberswalde/University of Sustainable Development / Department of Sustainable Economy/Faculty of Sustainable Business Administration

Panel guests:

[Cara Frank](#), Vice President of Marketing

[Roxane Kaempf](#), Innovation, Agile & Design Thinking Coach, Belgium

[Anna Kofoed](#), Senior Vice President, Retail for Northern, Eastern, Central and Southern Europe, Amadeus

[Nicole Scott](#), Founder, Mobile Geeks

Speaker:

[Traci Mercer](#), Senior Vice President, Global Lodging Ground & Sea, Sabre Travel Network

[Chiara Quaia](#), Vice President Business Developments Travel, Master Card

Welcome note & Introduction:

[Rika Jean-Francois](#), CSR Commissioner, ITB Berlin