

PRESS RELEASE

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In an open-air setting, films about the urge to travel – ITB launches first Travel Film Night

On 3 September the Travel Film Night by ITB Berlin is premiering at the open-air cinema at Volkspark Rehberge – Tickets are available online and at the box office – Moviegoers can look forward to competitions and attractive prizes

Curtain up for the urge to travel: with the Travel Film Night by ITB, the world's leading travel trade show is celebrating a movie premiere. "On the path of hidden gems" on the evening of 3 September features travel videos made by enthusiastic travelholics and aimed at like-minded people. This cinematic event is taking place outdoors at Berlin's popular Rehberge open-air cinema. The event starts at 8 p.m. – doors open at 7 p.m. Tickets are available in advance and at the evening box office. In addition to a programme of shorts, moviegoers can look forward to attractive travel prizes at this open-air event.

Audiences can look forward to movie enjoyment in relaxed surroundings. Various different travel shorts have been submitted by numerous globetrotters – with everything from adventures in the most sensational destinations and pristine locations to emotive travel stories, documentaries and reports on sustainable projects. Film highlights include a documentary on travelling across Asia with a baby, a wildlife encounter away from mainstream safari tourism, and exploring impressive canyon landscapes in Oman.

Despite all their diversity these videos do have one thing in common: they stir up a desire in the viewer to discover unusual places, both far away and close to home. To make them accessible to an international audience, all the movies have either been shot in English or are subtitled.

Lastly, visitors can look forward to a competition, with a chance to win attractive prizes – including vouchers for 25 Hours Hotels, Secret Escapes, the car sharing company Miles Mobility, the Rehberge open-air cinema and the Berlin Travel Festival, the partner event taking place again in March 2020 in Berlin.

Tickets costing 12 euros are available online at <https://www.eventbrite.de/e/travel-film-night-by-itb-tickets-66318082169>. Anyone who decides to attend on the spur of the moment can obtain tickets for 15 euros at the evening box office.

About ITB Berlin and the ITB Berlin Convention

ITB Berlin 2020 will be taking place from Wednesday, 4 to Sunday, 8 March, and from Wednesday to Friday will be open to trade visitors only. ITB Berlin is the World's Leading Travel Trade Show. In 2019 a total of 10,000 companies and organisations from 181 countries exhibited their products and services to around 160,000 visitors, including 113,500 trade visitors. Parallel with the show the ITB Berlin Convention, the largest event of its kind, will be held from Wednesday, 4 to Saturday, 8 March 2020. Admission to the ITB Berlin Convention is free for trade visitors and exhibitors. For more information please visit www.itb-berlin.com, www.itb-convention.com and the [ITB Social Media Newsroom](#).

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