

Daniela Briceño Schiesser

Daniela has been researching customer behavior in travel and mobility within the German source market for more than 10 years. As one part of her business she supports amongst other things e.g. destinations, touroperators, carrier or tourist accomodations in terms of target group management and the absorption of new customer potential. Recently she was guest at the DRV market research committee. At infas quo, she develops new and faster solutions for todays touristic challenges, such as the digitization.

Contact data

Daniela Briceño Schiesser

Senior Project Director

infas quo



Event

[Instagram And Influencers: The Overlooked Challenges For Destinations](#)

Friday, March 8, 2019, 16.00 - 16.45

CityCube Berlin, Auditorium A4/A5

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Official Partner Country ITB Berlin 2019



Co-Host ITB Berlin Convention 2019



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Kurzfristige Änderungen vorbehalten.



ITB Berlin Convention / ITB Berlin Kongress

ITB CityCube

Hall A

- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

6.1 – eTravel World: eTravel Stage, eTravel Start-Up Day

- 7.1a** – Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
 - ITB MICE Forum
 - ITB MICE Hub

7.1b – eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum

- 11.1** – ITB Young Professionals Day

Palais – ITB Convention Awards

Contact

Please contact us for concerns or questions:

Convention Organisation

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