



## Michael Edwards

Michael's began his career in travel 12 years ago working in Australia at lastminute.com in the product and marketing team before entering the experiential travel sphere as group general manager at Tourism & Leisure Holdings and managing director at G Adventures. Michael Edwards joined the Intrepid Group five years ago as regional director of the EMEA. He has recently been promoted to chief growth officer at Intrepid and oversees marketing and sales revenues across all Intrepid's markets. In his new role, Edwards is responsible for managing Intrepid Group's Regional Directors and Marketing Services team. Aligned with the company's long-term vision, Edwards' priorities will focus on sustained growth in profit, with a goal of helping Intrepid Group become the first billion-dollar adventure travel company.

### Contact data

#### Michael Edwards

Chief Growth Officer  
Intrepid Group

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### Event

#### [Trend Destinations In The Luxury Market](#)

Wednesday, March 6, 2019, 12.00 - 12.45

CityCube Berlin, Auditorium A1

Official Partner Country ITB Berlin 2019



Co-Host ITB Berlin Convention 2019



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## ITB Berlin Convention / ITB Berlin Kongress

### ITBCube

#### Hall A



- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

**6.1** – eTravel World: eTravel Stage, eTravel Start-Up Day

- 7.1a** – Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
  - ITB MICE Forum
  - ITB MICE Hub

**7.1b** – eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum

- 11.1** – ITB Young Professionals Day

**Palais** – ITB Convention Awards

## Contact

Please contact us for concerns or questions:

### Convention Organisation

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