

PRESS RELEASE

January 14, 2019

The winners of the ITB Book Awards 2019 have been decided upon

The award winners include **Cristina Mittermeier and Paul Nicklen, Andrew Solomon, Marco d'Eramo, Olivier Rolin, Per J. Andersson, Joshua Foer with Dylan Thuras and Ella Morton, Matias Faldbakken, Elke Heidenreich and Tom Krausz, Ilija Trojanow, Roberto Saviano and Giovanni di Lorenzo, Frank Vorpahl, Stephan Orth, Peter Hinze, Fredy Gareis, Rüdiger Frank and the publisher Roland Esterbauer**

Berlin, 14 January 2019 – The jury has selected the winners of the ITB Book Awards 2019. The focus of the Destination Awards is on Malaysia, the official partner country of ITB Berlin from 6 to 10 March 2019. In this category the winner was the travel guide 'Malaysia – Brunei und Singapore' by Moritz Jacobi, with Mischa, Renate and Stefan Loose (Stefan Loose Travel Handbücher). The aim of the ITB Book Awards is to focus attention beyond national borders on the broad spectrum of intercultural important travel and tourism publications. The presentation of the ITB Book Awards 2019 will take place at the Palais am Funkturm, the new awards venue of ITB Berlin, on Friday, 8 March 2019 at 4 p.m.

This was the second time the jury of the ITB Book Awards bestowed honours in the category 'Frankfurt Book Fair Guest of Honour' (2019: Norway) at the Frankfurt Book Fair. Awards went to 'Stefan Loose Travel Handbücher', the 'Travel Handbuch Norwegen' by Aaron and Michael Möbius, and the four-part travel guide series on Norway, written by Martin Schmdit and published by Verlag Reise Know-How. Matthias Kröner presented the best city destination guide with 'Hamburg', which is published by Michael Müller Verlag.

The publisher Trescher Verlag has devoted itself to the increasingly popular and geopolitically controversial destinations of North and South Korea with two detailed and illuminating works: 'Südkorea' by Klaus A. Dietsch and 'Nordkorea' by Arno Maierbrugger. Each guide is a perfect supplement to the title 'Unterwegs in Nordkorea' (DVA). The volume by Rüdiger Frank, a researcher and expert on East Asia and North Korea, received the prize for recommended basic reading and information.

The Lifetime Award went to Roland Esterbauer. The publisher received the award for his diverse and wide-ranging programme of hiking and cycling guides and accompanying maps.

Every year the ITB Book Awards recognises publications on a range of fields and current topics from Germany and abroad. ITB Berlin is collaborating with Börsenverein des Deutschen Buchhandels. The ITB Book Awards do not confer money prizes.

ITB Book Awards 2019:

List of categories, winners and publishers

Destination Awards 'Malaysia'

Moritz Jacobi, Mischa Loose,
Renate Loose, Stefan Loose
'Malaysia – Brunei und Singapore'
Stefan Loose Travel Handbücher



Official Partner Country ITB Berlin 2019



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Management board:

Dr. Christian Göke (CEO),
Dirk Hoffmann (CFO)
Chairman of the Supervisory
Board: Wolf-Dieter Wolf
Commercial Register:
Amtsgericht Charlottenburg
(District Court)

Background information: North and South Korea

Rüdiger Frank
'Unterwegs in Nordkorea. Eine Gratwanderung'
DVA

Klaus A. Dietsch
'Südkorea. Vom Bärenland zum Tigerstaat.
Unterwegs zwischen Seoul und Jeju'
Trescher Verlag

Arno Maierbrugger
'Nordkorea. Geschichte, Kultur, Sehenswürdigkeiten'
Trescher Verlag

Specialist tourism literature

Kerstin Heuwinkel
'Tourismussoziologie'
utb.

Susanne Götze
'Land unter im Paradies. Reportagen aus dem Menschenzeitalter'
oekom

Marco d'Eramo
'Die Welt im Selfie. Eine Besichtigung des touristischen Zeitalters'
Suhrkamp
and winner of the CultureS award

Tourist maps / atlases

Atlases for adventurers

Joshua Foer, Dylan Thuras & Ella Morton
'Atlas Obscura. Entdeckungsreisen zu den verborgenen Wundern der Welt'
Mosaik

Globes

'Columbus Globus Duo Alba Swarovski'
Columbus

Travel destinations in Germany – Hamburg

Matthias Kröner
'Hamburg'
Michael Müller Verlag

Stefanie Sohr, Volko Lienhardt
'52 kleine & große Eskapaden in und um Hamburg'
DuMont Reiseverlag

CultureS

Roberto Saviano, Giovanni di Lorenzo
'Erklär mir Italien! Wie kann man ein Land lieben,
das einen zur Verzweiflung treibt?'
Kiepenheuer & Witsch

Kurt Andersen
'Fantasyland. 500 Jahre Realitätsverlust.
Die Geschichte Amerikas neu erzählt'
Goldmann

HRB 5484 B
(Commercial Code)

Marco d'Eramo
'Die Welt im Selfie. Eine Besichtigung des touristischen Zeitalters'
Suhrkamp
and winner of the Specialist Tourism Literature award

Literary travel books

Elke Heidenreich, Tom Krausz
'Alles fließt. Der Rhein
Eine Reise | Bilder | Geschichten'
Corso/Verlagshaus Römerweg

Special travel books

Travelling – a passion

Ilija Trojanow
'Gebrauchsanweisung fürs Reisen'
Piper
and winner of the Special Award by the Management of ITB Berlin

Per J. Andersson
'Vom Schweden, der die Welt einfing und
in seinem Rucksack nach Hause brachte'
C.H.Beck

Exploration

Frank Vorpahl
'Der Welterkunder. Auf der Suche nach Georg Forster'
Galiani Berlin

Travelogues

Andrew Solomon
'Weit & weg. Reisen durch sieben Kontinente'
Fischer

Fredy Gareis
'König der Hobos. Unterwegs mit den Vagabunden Amerikas'
Malik

Olivier Rolin
'Baikal-Amur'
Liebeskind

Travelling with children

Dieter Braun
'Die Welt der Berge'
Knesebeck

Ocean travel

Mareike Guhr
'Blau Türkis Grün. Warum ich um die Welt gesegelt bin'
Delius Klasing

Hiking and cycling

Joshua Cunningham 'Escape by Bike. Offroad-Abenteuer & Bikepacking weltweit'
Knesebeck

Lifetime Award – publishers

Roland Esterbauer
for the publisher's programme of hiking and cycling guides
Verlag Esterbauer

Illustrated travel books

Cristina Mittermeier
'Amaze'«

Paul Nicklen
'Born to Ice'
titles available from teNeues

Peter Hinze
'The Great Himalaya Trail. 1864 Kilometer Trailrunning
durch eine bedrohte Welt in Nepal'
Knesebeck

Thomas Jousen, Frank Mesterharm, Darius Ramazani,
Marina Kloess, Lindsey Brunsmann
'New York to go. Der Insider-City-Guide.
20 x unterwegs mit den Big Apple Greetern'
Knesebeck

Stephan Orth, Samuel Zuder, Mina Esfandiari
'Iran. Tausend und ein Widerspruch'
National Geographic

Travel cookbooks

Sarah Henke, Jan C. Brettschneider
'Korea. Meine kulinarische Reise ins Land der vielen Wunder'
Christian Verlag

Sonja Stötzel
'New York Foodtrends.
Big Apple greifbar nah – Rezepte und Entdeckungen'
Gräfe and Unzer

Special award by the management of ITB Berlin

Ilija Trojanow
'Gebrauchsanweisung fürs Reisen'
Piper

and winner of the Special Travel Book award

Simon Adams, R. G. Grant, Andrew Humphreys
'Reisen. Die illustrierte Geschichte'
Dorling Kindersley

Travel calendars

'Magic Moments 2019 – National Geographic'
teNeues Calendars

'Wildlife 2019 – National Geographic'
teNeues Calendars

Frankfurt Book Fair Guest of Honour 2019 – Norway

Aaron Möbius, Michael Möbius
'Norwegen'
Stefan Loose Travel Handbücher

Martin Schmidt
'Norwegen', 'Südnorwegen'
Handbook for explorers

'CityTrip Bergen',
'CityTrip Oslo'
all titles published by Reise Know-How

Alva Gehrman
'I did it Norway'
dtv

Matias Faldbakken
'The Hills' (Roman)
Heyne Encore

Petra & Gerhard Zwerger-Schoner
'Norwegen 2019' – an exclusive calendar
360° medien

The members of the 2019 jury are:

- Eckart Baier (Buchjournal)
- Cornelia Camen (BuchMarkt)
- Prof. Dr. Roland Conrady (Hochschule Worms/University of Applied Sciences)
- Armin Herb (jury spokesman, Redaktionsbüro Herb)
- Regine Kiepert (Schropp Land & Karte)
- Martina Kraus (RavensBuch)
- Philipp Laage (dpa Themendienst)
- Karl Mertes (journalist)
- Burghard Rauschelbach (sustainable tourism consultant)
- David Ruetz (chair, head of ITB Berlin)
- Raphaela Sabel (Schweizer Buchhandel)
- Gerd W. Seidemann (journalist)

About Börsenverein des Deutschen Buchhandels e.V.

Börsenverein des Deutschen Buchhandels represents the interests of the German book industry in its dealings with political decision-makers and the public. It was founded in 1825 and represents around 5,000 bookstores, publishers, intermediate booksellers and other media enterprises. It organises the Frankfurt Book Fair, awards the Peace Prize of the German Book Trade and the German Book Awards, campaigns to promote interest in reading as well as for freedom of the written word.

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About the Frankfurter Buchmesse

Frankfurter Buchmesse (16.-20. October 2019) is the international publishing industry's biggest trade fair – with over 7,500 exhibitors from 109 countries, around 285,000 visitors, over 4,000 events and some 10,000 accredited journalists and bloggers in attendance. It is the most important international marketplace for content – from novels and children's books to academic databases and stories for films, games and virtual reality experiences. Publishing professionals from around the world meet here with partners from the technology sector and from related creative and cultural industries, sparking new partnerships and business models. A strong conference programme ensures that Frankfurter Buchmesse is a major source of inspiration for content experts from around the world. Since 1976, the book fair has

featured an annual Guest of Honour country, which showcases its book market, literature and culture to attendees in a variety of ways. Frankfurter Buchmesse organises the participation of German publishers at around 20 international book fairs and hosts trade events throughout the year in major international markets. Frankfurter Buchmesse is a subsidiary of the Börsenverein des Deutschen Buchhandels (German Publishers & Booksellers Association). <https://www.buchmesse.de/en>

Press reporters and photographers are requested to obtain accreditation for the awards ceremony at ITB Berlin 2019. This can be done online at www.itb-berlin.de/Presse/Akkreditierung/ or by contacting the organisers at www.buero-philipp.de.

About ITB Berlin and the ITB Berlin Convention

ITB Berlin 2019 will be taking place from Wednesday, 6 to Sunday, 10 March, and from Wednesday to Friday will be open to trade visitors only. ITB Berlin is the World's Leading Travel Trade Show. In 2018 a total of 10,000 companies and organisations from 186 countries exhibited their products and services to around 170,000 visitors, including 110,000 trade visitors. Parallel with the show the ITB Berlin Convention, the largest event of its kind, will be held from Wednesday, 6 to Saturday, 9 March 2019. Admission to the ITB Berlin Convention is free for trade visitors and exhibitors. For more information please visit www.itb-berlin.com, www.itb-convention.com and the [ITB Social Media Newsroom](#).

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