



Felix Eichhorn

Felix Eichhorn (39) studied Business Management at the Economic Academy Hamburg. The native of Rostock has accompanied the unique growth of AIDA Cruises in various management positions of increasing responsibility for more than 20 years.

Felix Eichhorn started his career at AIDA Cruises in 1999 with a dual studies program. In the following years, he held a wide variety of positions on board and ashore before assuming responsibility for sales and yield management of AIDA Cruises and Costa in Germany as Senior Vice President Sales, Yield Management & Flight Operation in 2013.

Since September 1, 2015, Felix Eichhorn is heading the cruise company AIDA Cruises as President.

In December 2019, Felix Eichhorn was elected board member of the German Travel Organization (DRV). Besides, he is presidium member of the Federal Association of the German Tourism Industry (BTW).

Contact data

Felix Eichhorn
President
Aida Cruises Ltd.



Event

[Keynote Panel: Responsible Tourism Destinations: Roadmap To A “High Ambition Scenario”](#)

Wednesday, March 4, 2020, 12.00 - 12.45

CityCube Berlin, Hall A1