



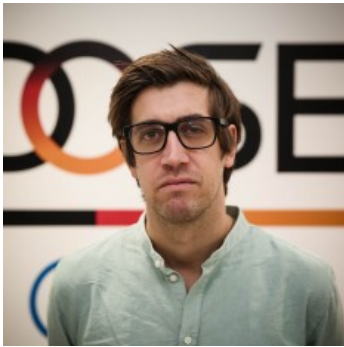
Jens Behler

Jens Behler has been working for the German Olympic Sports Confederation (DOSB) in the field of digital communication since 2011. During this time, he has reported on four Olympic Games, three Youth Olympic Games, two European Games and one World Games on the digital channels of the DOSB, for which he has received the German Prize for Online Communication twice. Since June 2019, the host of Team Germany has been a podcast that accompanies the best German athletes on their way to the 2020 Olympic Games in Tokyo. He has also set up the "TrainerInSportdeutschland" podcast, which is intended to give coaches a voice.

Contact data

Jens Behler

Head of Department Digital Communication
Deutscher Olympischer Sportbund



Event

[Listen Up! Podcast As Part Of The Ecommerce Strategy](#)

Friday, March 6, 2020, 14.00 - 15.00

Hall 6.1, eTravel Stage

Official Partner Country
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



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Kurzfristige Änderungen vorbehalten.