

## Mariusz Arent

He is engaged in the organization and research of medical tourism in Poland.

Since 2017, he is advisor for the Polish Tourist Organization on the implementation of the Go to Brand project promoting health-oriented services. He cooperates with PTO as an expert during medical tourism fairs. He organizes visits of foreign journalists and counterparties in Poland. A consultant to the Polish Ministry of Tourism and Sport and the Polish Ministry of Foreigners.

From 2014, the owner of the Blue Progress healthcare marketing agency. An agency dealing with the promotion of medical offer of medical facilities on foreign markets and facilitates establishing international contacts. It also helps in acquiring and serving foreign patients. (blueprogress.eu)

From 2015 co-founder, former President, currently a board member of the Institute of Research and Development of Medical Tourism in Gdańsk - a research unit monitoring the development process of medical tourism in Poland and Central Europe. (ibirtm.pl)

He is the author of numerous studies and public speeches concerning medical tourism.

He co-edits the website Turystyka-medyczna.com - the main source of information of this branch in Poland.

## Contact data

### Mariusz Arent

Proturmed – Promotion of the Medical Tourism Foundation  
Poland

<http://proturmed.pl>



## Event

### An Inside Look Into Current Trends And The Status Quo Of Medical Tourism In Poland

Thursday, March 5, 2020, 10.30 - 11.00

Hall 21b

Official Partner Country  
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –  
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.