

Ellen Böhling

Ellen Böhling is Managing Partner at the inspektour international GmbH, Hamburg / Germany (since 2014), an international operating tourism research company, specialised in destination brands. Prior Ellen has worked as research assistant, project leader and lecturer at the FH Westküste (University of Applied Sciences) in Heide, Germany (2004 – 2008) as well as Managing Partner at the Instituto de Management y Turismo in Salta / Argentina (2008 – 2014).

Ellen Böhling holds a Master's Degree in International Tourism Management from the FH Westküste, Germany and is active in the fields of strategic destination management and tourism market research (specifically destination brands and tourism demand).

Ellen Böhling is a passionate market researcher, consultant, speaker as well as lecturer at universities in Germany and abroad.

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Event

Official Partner Country
ITB Berlin 2020



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SPEAKERS



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BOOMING MARKET CHINA. WHAT CHINESE TRAVELERS LOOKING FOR IN EUROPE'S HEALTH MARKET.

Wednesday, March 4, 2020, 14.00 - 14.30

Hall 21b

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