



Daniel Sack

Daniel studied Sports Marketing at the German Sport University in Cologne. Over the years he transitioned from sports sponsoring to integrated brand experiences, to digital marketing. He's worked for a variety of marketing agencies, is a board member of the leading global brand experience agency Avantgarde and managing partner of 361/DRX. Daniel is passionate about football, basketball, and skiing.

Contact data

Daniel Sack
CEO
361/DRX



Event

[Unleashing the Full Potential of Digital Reality Experiences for Tourism Marketing](#)

Friday, March 6, 2020, 11.00 - 11.45

ITB VR Lab / Hall 10.2 / Booth 108

