



Alexandra Herget

Before TUTAKA Alexandra developed hotel concepts and brands. A few dozen monotonous plastic hotel slippers, but also numerous hosts interested in sustainability later the idea for TUTAKA was born. During her student jobs in hotels and restaurants, as well as consultancy positions at *hospitality competence berlin* and the *HOTELMARKETING GRUPPE*, she got to know the industry, its problems and its possibilities. Alexandra holds a degree in "Interactive Art Direction" from HYPER ISLAND University and a M.Sc. in Strategy & Innovation from Maastricht University.

Contact data

Alexandra Herget
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Event

[Daily Startup Track](#)

Friday, March 6, 2020, 13.00 - 14.00

Hall 6.1, eTravel Stage

Official Partner Country
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.