



## Chris Wray

Chris Wray is the co-founder of Impact Explorer, a sustainable tourism platform linking tourists to community-based tourism projects in SE Asia.

Impact Explorer is a marketplace that connects independent travellers with local communities and ecotourism initiatives. It REDEFINES HOW WE TRAVEL, BY BEING GREEN, SUSTAINABLE AND IMPACTFUL.

Chris has been also involved in mobile, online and technology based solutions in the USA, UK, Europe and the ASEAN region for more than 25 years. As well as Impact Explorer, Chris is also currently involved in a USAID funded project working in Environmental Monitoring and Law Enforcement in Cambodia.

Chris works to build online strategies and help businesses and development organisations to use technology to support their objectives. In addition, Chris teaches several courses on Marketing, PRINCE2 and Agile project management. Chris is a qualified business coach and also serves as mentor to start up technology businesses and young entrepreneurs.

## Contact data

**Chris Wray**  
Co-Founder  
Impact Explorer



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## Event

[Actions Speak Louder Than Words - In-Destination Sustainability Focus](#)

Wednesday, March 4, 2020, 15.00 - 15.30

Hall 7.1b, eTravel Lab

Official Partner Country  
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –  
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.