

Florence Kaci

Ms. Kaci joined the Phocuswright team to spread knowledge of the company's products and services, and create partnerships throughout Europe and Africa. Florence speaks at a variety of industry events on travel distribution trends that are changing the way consumers search, shop, buy and share travel. Prior to joining Phocuswright, a position with REZSolutions – soon to become Pegasus Solutions – brought Florence from France to London. She held various hotel and distribution roles within Pegasus dealing with implementation, in-service delivery, sales, account management, increasing the Internet distribution channels portfolio and transaction volume, and connecting hotel groups in Europe with OTAs to improve partnerships. Most recently, Florence was director, sales and account management (supply and demand), for the EMEA region with Pegasus. Florence's previous experience includes Starwood in Paris, a hotel group in Mauritius and the French Tourism government office in New York City. She holds an M.B.A. in tourism (management) from the ESCAET.

Contact data

Florence Kaci

Director, Business Development Europe and Africa, European Market Specialist
Phocuswright Inc



Event

[The State of Travel Startups and Hot Segments To Watch](#)

Thursday, March 5, 2020, 10.30 - 11.00

Hall 7.1b, eTravel Lab

[Travel Experiences Of The Future: Tailored, Data-Based, Relevant](#)

Friday, March 6, 2020, 11.00 - 11.45

CityCube Berlin, Hall A4/A5

Official Partner Country
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.