



## Alexander Haufschild

**Area of responsibility: Marketing, Public Relations & PR**

Alexander studied geography and media sciences and has gained numerous work experiences in the field of public relations and development cooperation. In his final thesis he dealt intensively with the role of aid organisations for the development of the Global South and thus also provides relevant thematic input for our thematic orientation. With his creative streak, he is constantly developing new innovative ideas on how to win customers for Socialbnb through various online and offline measures.

### Contact data

**Alexander Haufschild**  
Chief Marketing Officer  
Socialbnb



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### Event

[Socialbnb - How A Startup Wants To Make Travel Sustainable](#)

Thursday, March 5, 2020, 14.00 - 14.30

Hall 6.1, eTravel Stage

Official Partner Country  
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –  
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.