



Dr. Frano Ilic

Dr. Frano Ilić (50) is Head of Press- and Public Relations of Studiosus, Europe's leading study tour operator. During his studies of history and economic policy in Münster, Tours and Paris, the doctor of history worked as a study tour guide. In 2002 he moved to the product line management of Studiosus. In 2004 he was appointed to the Press and Public Relations Department, for which he has been responsible since 2008. Ilić is a lecturer at the Faculty of Tourism at Munich University of Applied Sciences. In addition to crisis communication, one focus of interest is the topic of corporate social responsibility.

Contact data

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Event

[Long Distance Destinations And Sustainability - A Contradiction In Terms? „Take The Train To San Jose?“](#)

Wednesday, March 4, 2020, 14.00 - 14.45

CityCube Berlin, Hall A1

Official Partner Country
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



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IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.