



## Fenja Weberskirch

Fenja Weberskirch started her career in international tourism market research with IPK International before joining tourism consultancy Dr. Fried & Partner in 2018. The management consultancy is specialized in the fields of travel and mobility as well as sales and service and besides developing strategy and implementation concepts, it advises clients regarding process organizations, service excellence, tailored IT system solutions, digitalization of the customer journey, change projects, management and controlling as well as analytics and market evaluations.

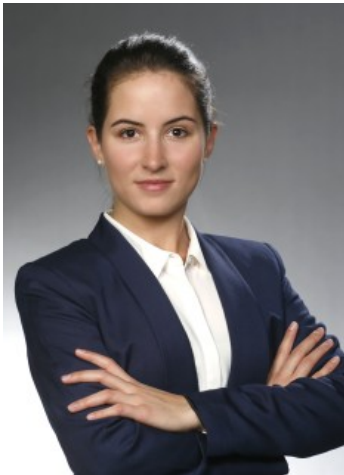
Fenja studied tourism management at NHTV Breda and London Metropolitan University and graduated from MCI Management Center Innsbruck with a master's degree in entrepreneurship and tourism with a focus on marketing management.

### Contact data

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### Event

#### Greeting

Friday, March 6, 2020, 10.45 - 11.00  
CityCube Berlin, Hall A4/A5

Official Partner Country  
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



# SPEAKERS



**ITB**  
BERLIN

The Leading  
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**CONVENTION**

## [ITB Destination Day](#)

Friday, March 6, 2020, 10.45 - 17.45

CityCube Berlin, Hall A4/A5

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**EXPERTENWISSEN –  
IM ITB TICKET INBEGRIFFEN**

Kurzfristige Änderungen vorbehalten.