

Prof. Dr. Willy Legrand

Dr. Willy Legrand is Professor of Hospitality Management at the IUBH International University of Applied Sciences in Bad Honnef - Bonn, Germany. He is a visiting professor at universities in France, China, and the United States. Prof. Legrand is the lead author of *Sustainability in the Hospitality Industry: Principles of Sustainable Operations* now in its 3rd edition. He is the co-editor of *Sustainable Hospitality and Tourism as Motors for Development: Case Studies from Developing Regions of the World* and the co-editor of the *Routledge Handbook of Sustainable Food and Gastronomy*. He regularly participates at the Cornell Centre for Hospitality Research (CHR) Sustainability Roundtables and took part at the COP21 Climate Conference leading to the Paris Agreement in 2015 as an international observer. Prof. Legrand is the Guest Chief Editor of the *Hotel Yearbook Sustainable Hospitality 2018* and 2020 editions. Finally, Prof. Legrand is the co-host of the first [HospitalityNet World Panel Sustainability in Hospitality](#) where 70 global experts regularly share solutions and answers to climate emergency and associated sustainability challenges.

Contact data

Prof. Dr. Willy Legrand

Department of Hospitality, Tourism and Event Management
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Event

[ITB Hospitality Executive Panel: Luxury And Sustainability: Contradiction Or Prerequisite?](#)

Thursday, March 5, 2020, 16.00 - 16.45
CityCube Berlin, Hall A4/A5

[Greeting](#)

Friday, March 6, 2020, 10.45 - 11.00
CityCube Berlin, Hall A1

[ITB CSR Day](#)

Friday, March 6, 2020, 10.45 - 14.45
CityCube Berlin, Hall A1

[Keynote: Climate Change, Global Warming, Weather Extremes: Status Quo And Constraints To Action](#)

Friday, March 6, 2020, 11.00 - 11.45
CityCube Berlin, Hall A1

Official Partner Country
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.