

## Marc Aeberhard

Marc Aeberhard (\*1968), born in Switzerland completed his studies with an MBA from University in Berne and a degree with distinction from Ecole Hôtelière de Lausanne (both Switzerland). After stints in Switzerland and Thailand he started up his own company, Luxury Hotel & Spa Management Ltd. in Zurich. A small refined company that specializes on the opening, the management and the turnaround of small boutique hotels in the high and top end.

He has successfully worked in the Maldives (opened Soneva Gili, and managed Soneva Fushi), Sri Lanka, the Ukraine, the Seychelles (Frégate Island Private), Morocco, Switzerland, France, Germany and many other countries, has until now opened 10 properties of which many have gained international top scores and accolades such as Island Hideaway in The Maldives, Fregate Island Private in the Seychelles, Thalassa, Paphos, Cyprus, Liberty Offenburg, Germany etc. and is presently involved in the transformation project of a historic jail-house into a luxury boutique hotel. He is a freelance consultant to the Gerson Lehmann Group USA and the ITB Berlin, Germany, lecturer at the hotel school of Lucerne and lead auditor of the Swiss Hotel Association.

### Contact data

#### Marc Aeberhard

Owner  
Luxury Hotel & Spa Management Ltd.



### Event

#### [Global Luxury Customers And Sustainability: Exclusive Empirical Study By Travelzoo & ITB](#)

Thursday, March 5, 2020, 15.00 - 15.45  
CityCube Berlin, Hall A4/A5

#### [ITB Hospitality Executive Panel: Luxury And Sustainability: Contradiction Or Prerequisite?](#)

Thursday, March 5, 2020, 16.00 - 16.45  
CityCube Berlin, Hall A4/A5

#### [The Future Of Luxury In Post-Hedonic Societies](#)

Thursday, March 5, 2020, 17.00 - 17.45

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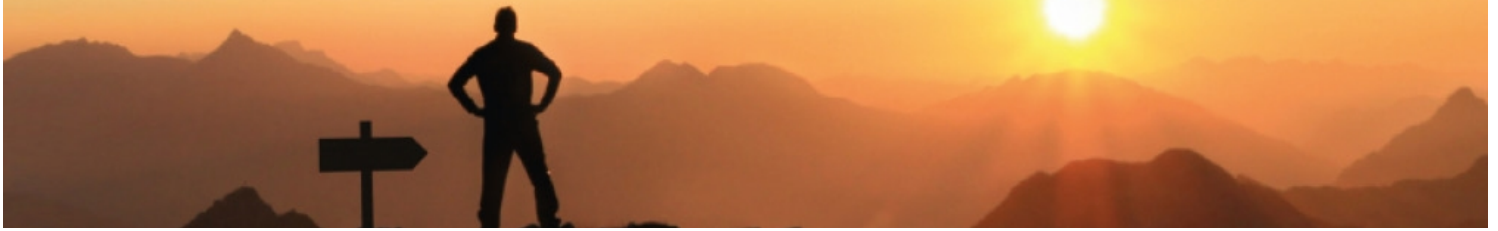
Kurzfristige Änderungen vorbehalten.

# SPEAKERS



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