



## Sigrid Ruppe-Senn

Photo: Andreas Friedle

Mag. Sigrid Ruppe-Senn is the CEO of Interalp Touristik, a marketing agency specialised on digital distribution strategies for the leisure hotel industry. She is an experienced seminar instructor within the field of online distribution and dynamic pricing. Her most recent focus is on managing and interpreting valuable business intelligence data for the leisure hotel industry. She is married and mother of two children.

### Contact data

**Sigrid Ruppe-Senn**  
CEO  
Interalp Touristik GmbH



### Event

[Revenue Management: Keynote, Best Cases And Panel](#)

Thursday, March 5, 2020, 14.10 - 15.00

Hall 7.1b, eTravel Lab