



## Event Details

### The Future of Travel Media Consumption

Date	Time	Location
March 4, 2020	15:00 - 15:45	ITB VR Lab / Hall 10.2 / Booth 108

- Why and how Virtual Reality will be the future of travel media consumption.
- The fundamental goals of travel media
- What does VR make better than any form of media in human history?
- Why VR will be the centre of digital media.

Virtual Augmented Reality Trends Digitalization

#### Speaker:

[Josh Ellison](#), Co-founder, Jump To

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Kurzfristige Änderungen vorbehalten.