

Event Details

Keynote Panel: Responsible Tourism Destinations: Roadmap To A “High Ambition Scenario”

Date	Time	Location
March 4, 2020	12:00 - 12:45	CityCube Berlin, Hall A1

-In Cooperation with UNWTO-

- According to the [UNWTO/ITF report](#) on “Transport-related CO2 emissions of the tourism sector – Modelling Results”, under the current ambition scenario, a total of 1,998 million tonnes of transport-related CO2 will be attributable to tourism by 2030, representing an increase of 25% over 2016.
- The discussion of this high-level panel will build on the commitment of the tourism sector to advance towards a climate high ambition scenario in line with the goals of the Paris Agreement, as expressed during the COP25 official side-event “[Transforming Tourism for Climate Action](#)”.
- Policy makers, destinations and industry leaders will explain their leading commitments to transform tourism and aim to support a “high ambition scenario” of climate action in tourism.

Best Practice Destinationen Destination Management Politics Climate Change Sustainability Overtourism Travel Behavior Studies

Greetings:

[Zurab Pololikashvili](#), Secretary-General, UNWTO

Moderated by:

[Dr. Dirk Glaesser](#), Director Sustainable Development of Tourism, World Tourism Organization (UNWTO)

Panel guests:

[Felix Eichhorn](#), President, Aida Cruises Ltd.

[Alba Lajusticia](#), Director, Tourism Observatory of Barcelona

[Glenn Mandziuk](#), President & CEO, Thomson Okanagan Tourism Region, British Columbia, Canada

[Young Tae Kim](#), Secretary-General, International Transport Forum