

ITB BERLIN CONVENTION PROGRAM 2020



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The Leading
Travel Industry
Think Tank
CONVENTION

Lea Jordan

Lea Jordan is Head of Marketing & Co-Founder at techtalk.travel - the independent training platform for technologies and digitalization in the travel industry. Prior to this, Lea was the Managing Director of HSMA Deutschland e.V. - the industry association for sales & marketing in the hotel and tourism industry with more than 1,400 members. After studying International Business and Hospitality Management at Hotelschool The Hague in the Netherlands and working for Ritz Carlton in Barcelona and Starwood in Rome, Lea has been active in the German-speaking hotel market since the end of 2012 and is therefore well networked. Born in Bavaria, Lea grew up in Rheinland-Pfalz and now lives in Berlin with her little daughter and husband.

Contact data

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Event

[Sustainability Trends In Hospitality](#)

Thursday, March 5, 2020, 15.00 - 15.30

Hall 7.1b, eTravel Lab

Official Partner Country
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.