

# ITB BERLIN CONVENTION PROGRAM 2020



**ITB**  
BERLIN

The Leading  
Travel Industry  
Think Tank  
CONVENTION

## Iris Steinmetz

Iris Steinmetz is the Vice President of Product and Partnership at SnapShot, a Shiji Group Brand. She carries over 25 years of experience working across the full spectrum of hospitality and technology. Iris started her career in hotel management which provided a first-hand and insightful understanding of the customer and hotel operational needs. Since then, she has worked as Technical Product Manager and later Interface Manager at Oracle Micros where she gained expertise in CRS & CRM systems as well as integrations and connectivity. Since joining SnapShot, Iris held various roles including being responsible for Integrations, Partnerships & Product overall.

Iris is also part of the Vendors Advisory Council at HTNG and chairs the HTNG Business Analytics work group.

## Contact data

### Iris Steinmetz

N.N.



---

## Event

### [The Future Of Hotel Online Distribution](#)

Thursday, March 5, 2020, 15.30 - 16.00

Hall 7.1b, eTravel Lab

Official Partner Country  
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –  
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.