

# ITB BERLIN CONVENTION PROGRAM 2020



**ITB**  
BERLIN

The Leading  
Travel Industry  
Think Tank  
CONVENTION

## Uta Janbeck

Janbeck's FAIRhaus was founded in 2006 as a small eco guesthouse on a derelict farm near the Baltic Sea, near Denmark. The sustainable family business has grown bit by bit and is now a climate positive hotel with 21 beds in 7 different quarters. Biodiversity, short distances, waste avoidance and recycling are most important.

The aim is to create as many cycles as possible: from treated water to the products on the breakfast table. Self-generated electricity is fed into electric cars, employees are trained themselves and employed throughout the year.

FAIR does not only define itself through fair trade bed linen and coffee, but stands for:

happy&fair, ambitious&different, inspiring&interested, regional&resource-saving

## Contact data

**Uta Janbeck**  
Hotel Management  
Janbeck's FAIRhaus

## Event

[Sustainability Trends In Hospitality](#)

Thursday, March 5, 2020, 15.00 - 15.30

Hall 7.1b, eTravel Lab

Official Partner Country  
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –  
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.