

# ITB BERLIN CONVENTION PROGRAM 2020



**ITB**  
BERLIN

The Leading  
Travel Industry  
Think Tank  
CONVENTION

## Rob Ransom

Rob Ransom is Booking.com's Vice President of Strategy and Corporate Development, responsible for overall company strategy, corporate business development, mergers and acquisitions, and integrations. He is also responsible for our corporate social responsibility efforts including our programs to support sustainable travel.

For four years, Rob oversaw the company's BookingSuite division, creating intuitive technology to help Booking.com's accommodations partners grow their businesses through cloud-based software solutions. Prior to joining Booking.com in 2014, Rob served as CEO and President of Bongarde Media, where he led the transformation of the company from a traditional print publisher into an integrated digital media, learning and software business.

Previously, Rob served as Vice President of Marketing and Product at HouseValues Inc., (now part of Zillow, Inc.), a provider of online lead generation and B2B software solutions in the online real estate sector. Rob also spent more than 6 years as a management consultant at McKinsey & Company. Rob holds an MBA from the Stanford Graduate School of Business and a BA in International Relations from Princeton University.

Rob speaks English and French, and originally hails from Seattle, Washington, USA.

## Contact data

### Rob Ransom

Vice President of Strategy and Corporate Development  
Booking.com



## Event

[ITB Keynote Panel: The Future Of The Tourism Industry In Times Of Digital Disruption, Climate Emergency, And Thomas Cook & Co](#)

Wednesday, March 4, 2020, 12.00 - 12.45

CityCube Berlin, Hall A4/A5

Official Partner Country  
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –  
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.