

ITB BERLIN CONVENTION PROGRAM 2020



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The Leading
Travel Industry
Think Tank
CONVENTION

Event Details

Unleashing the Full Potential of Digital Reality Experiences for Tourism Marketing

Date	Time	Location
March 6, 2020	11:00 - 11:45	ITB VR Lab / Hall 10.2 / Booth 108

- How to empower tourism marketing with augmented reality experiences
- How to boost Social Media communications with augmented reality
- Latest augmented and mixed reality use cases in tourism marketing

Tags

[Digitalization](#) [Virtual Augmented Reality](#) [Destinations](#) [Destination Management](#) [Marketing](#) [Social Media](#)

Speaker:

[Daniel Sack](#), CEO, 361/DRX

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EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.