



## Event Details

### VR Lab Goes ETravel World

Date	Time	Location
March 6, 2020	16:00 - 17:00	Hall 6.1, eTravel Stage

- The ITB Virtual Reality Lab in Hall 10.2 is the platform for providers and users of virtual (VR) and augmented reality (AR) applications in the tourism and marketing sector.
- As the grand finale of eTravel World, suppliers on the eTravel Stage will report on their products in a user-oriented way
- Q&A and exchange of experience with interested trade visitors

### Tags

[Virtual & Augmented Reality](#)

#### Speaker:

[Jan Dolezal](#), CEO, SmartGuide

[Josh Ellison](#), Co-founder, Jump To

[Michael Lehnert](#), Director Sales and Marketing, SENSAPÉ

[Laura Olin](#), COO & Partner, ZOAN

[Marco Rossi](#), Business Development Manager, Aeronike