

# ITB BERLIN CONVENTION PROGRAM 2020



**ITB**  
BERLIN

The Leading  
Travel Industry  
Think Tank  
CONVENTION

## Event Details

### The Platformation Of Travel

Date	Time	Location
March 6, 2020	12:30 - 12:50	Hall 7.1b, eTravel Lab

- What has been the impact of platforms on the customer experience?
- What opportunities will it deliver to the travel industry?
- Where are we on the way to platformation and what can we expect for the future?

### Tags

[Data](#) [Platforms](#) [Trends](#)

### Speaker:

[Tom Fecke](#), Director Strategic Sales EMEA, Sabre

Official Partner Country  
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Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –  
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.