



## Event Details

### Crisis Management And Resiliency In The Shadow Of COVID-19

Date	Time	Location
March 4, 2020	16:00 - 16:45	CityCube Berlin, Hall A1

#### -in Cooperation with the Global Travel and Tourism Resilience Council-

- Overview of resilience and how it is incorporated in crisis management planning
- The latest update on coronavirus, what is known and what is being done
- Sustainability: how to identify risks and planning for them
- How to use data to ensure sustainable resilience
- Examples of sustainable resiliency highlighting key actions

#### Tags

[Best Practice](#) [Destinations](#) [Destination Management](#) [Politics](#) [Climate Change](#) [Sustainability](#) [World Economy](#) [Resilience](#)

#### Moderated by:

[Anita Mendiratta](#), Founder & President, Anita Mendiratta & Associates

#### Panel guests:

[Dr. Caroline Brown](#), European Regional Program Director, WHO

[Carlos Cendra](#), Chief Marketing Officer, Mabrian Technologies

[Scott Hume](#), Vice President, Operations, Global Rescue

[Jeffrey Rutledge](#), President & CEO, AIG Travel

[Professor Lloyd Waller](#), Executive Director, Global Travel Resilience and Crisis Management Centre

Official Partner Country  
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –  
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.