

Speaker Register 2019



The leading minds of the travel industry. Speakers at ITB Berlin Convention.

Marc Aeberhard

Event:

ITB Marketing & Distribution Day - Keynote Panel: Hospitality CEO Panel

Company:

Luxury Hotel & Spa Management Ltd

Dennis Ahrens

Event:

ITB Business Travel Forum - Mixed Reality Meets Business Travel – How Mixed Reality Is Already Creating Added Value Today

Company:

Zühlke Engineering GmbH

Lola Akinmade Åkerström

Event:

eTravel Stage Day 2 - Creating Natural Ambassadors For Travel Brands And Destinations

Company:

NordicTB.com

H.E. Rania A. Al-Mashat

Event:

ITB Destination Day 1 - Studiosus Debate: Vacationing In The Arab World: Are The Golden Years Coming?

Company:

Arab Republic of Egypt

Antonia Alberti

Event:

eTravel Stage Day 1 - Audio Influencing In Tourism

Company:

Rheinland-Pfalz Tourismus GmbH

Dr. Samuel Almond

Event:

ITB Deep Dive Sessions 3 - "Demonstrating the Future"- The New Copernicus Climate Change Information System For European Tourism

Company:

Official Partner Country ITB Berlin 2019



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World Tourism Cities Federation



EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.

ECMWF

[Michael Altewischer](#)**Event:**

ITB Experts Forum Wellness

Company:

Wellness-Hotels & Resorts

[Clinton Anderson](#)**Event:**

ITB Marketing & Distribution Day - Keynote Panel: Man Vs. Machine?! The Future Of Hospitality And Tourism In Times Of Artificial Intelligence

Company:

Sabre

[Fabio Angeli Bufalini](#)**Event:**

eTravel Startup Day - Pitch 'n' Panel Hospitality

Company:

B2Book

[Dimitrios Angelinas](#)**Event:**

eTravel Startup Day - Pitch 'n' Panel Booking and Services B2B

Company:

Dgroops

[Stella Appenteng](#)**Event:**

International Women's Day Special - Shetrades: Empowering Women Through Tourism

Company:

Apstar Tours Limited, Ghana

[Metin Arghan](#)**Event:**

eTravel Startup Day - Pitch 'n' Panel Hospitality

Company:

Protein

[Prof. Dr. Wolfgang Art](#)**Event:**

ITB Deep Dive Sessions 2 - Focus On China: Alibaba, Mobile Payment And The Future Of Source Market China

Company:

COTRI China Outbound Tourism Research Institute

[Wolfram Auer](#)**Event:**

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Kurzfristige Änderungen vorbehalten.

ITB Destination Day 1 - Future Ground Mobility Panel

Company:

Doppelmayr Seilbahnen GmbH

[Sherene Azli](#)

Event:

ITB Deep Dive Sessions 2 - Experience Malaysia Healthcare, Embrace Malaysian Hospitality

Company:

Malaysia Healthcare Travel Council (MHTC)

[Alex Bainbridge](#)

Event:

ITB Future Day - Keynote Executive Panel: Mega Topic: In-Destination Services

Company:

Autoura

[André Baljeu](#)

Event:

eTravel Startup Day - Pitch 'n' Panel Hospitality

Company:

techtalk.travel

[Matthieu Ballester](#)

Event:

eTravel Startup Day - Pitch 'n' Panel TTA – Technology, Tours & Activities

Company:

Nannybag

[Sotiris Di. Bampagiouris](#)

Event:

ITB Deep Dive Sessions 1 - Sustainable Food & Beverage Management In Destinations

Company:

LOCAL FOOD EXPERTS s.c.e

[Li Baochun](#)

Event:

ITB Future Day - Opening Of The Convention

Company:

World Tourism Cities Federation (WTCF)

[Henry Barchet](#)

Event:

eTravel Stage Day 1 - Audio Influencing In Tourism

Company:

Audiotravels

[Thomas Bareiß](#)

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Kurzfristige Änderungen vorbehalten.

Event:

ITB Tourism for Sustainable Development Day - German Outbound Travel Has Impact! What Responsibilities Is The German Government Bearing?

Company:

German Federal Ministry of Economic Affairs and Energy (BMWi)

Victoria Barlow**Event:**

ITB Deep Dive Sessions 2 - Interjections: "5 To 12": The Plastics Paradox - Lifestyle Hits Lifestyle

Company:

Thomas Cook Group

Drew Barrett**Event:**

TTA Forum - Panel Discussion "Tours & Activities"

Company:

FareHarbor

John Barrett**Event:**

Responsible Destinations Forum - The Art Of Engaging And Sustaining Authentic Indigenous Experiences

Company:

Kapiti Island, Aotearoa

Myriam Barros**Event:**

Equality & Responsibility Forum - 2nd edition: Gender Equality in Tourism

Company:

Association of the chambermaids "Las Kellys", Lanzarote

Norbert Barthle**Event:**

ITB Tourism for Sustainable Development Day - German Outbound Travel Has Impact! What Responsibilities Is The German Government Bearing?

Company:

German Federal Ministry for Economic Cooperation and Development (BMZ)

Clemens Bartlome**Event:**

ITB Destination Day 2 - The Power Of Video Marketing

Company:

Graubünden Tourism

Eduardo Baró**Event:**

eTravel Stage Day 1 - Top Travel-Tech Solutions From Spain

Company:

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World Tourism Cities Federation



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Kurzfristige Änderungen vorbehalten.

Busso (Viajes Urbis)

[Florian Bauhuber](#)

Event:

eTravel Stage Day 2 - Linked Open Data In Tourism – The Open Data Hub South Tyrol As An Example

Company:

Tourismszukunft

[Isabel Beckermann](#)

Event:

Animal Welfare - Wildlife and tourism; transforming an industry

Company:

Booking.com Experiences

[Jana Beermann](#)

Event:

eTravel Stage Day 2 - Cash As Secure Alternative In The Online Payment Sector

Company:

Barzahlen

[Lutz Behrendt](#)

Event:

ITB Marketing & Distribution Day - Keynote Panel: Man Vs. Machine?! The Future Of Hospitality And Tourism In Times Of Artificial Intelligence

Company:

Google Deutschland

[Zina Bencheikh](#)

Event:

Equality & Responsibility Forum - 2nd edition: Gender Equality in Tourism

Company:

PEAK Destination Management Company

[Christopher Bergau](#)

Event:

ITB Business Travel Forum - Sharing Economy: Experience With Airbnb For Work Of Travel Managers From Three Countries

Company:

Airbnb for Work

[Pontus Berner](#)

Event:

ITB Hospitality Tech Forum - Best Cases & Panel "Revenue Management 2019"

Company:

berner+becker

[Matthieu Betton](#)

Event:

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Kurzfristige Änderungen vorbehalten.



eTravel Stage Day 1 - Findings From The "State Of The Travel Industry" Report

Company:

Sojern

[Klaus Betz](#)

Event:

ITB Deep Dive Sessions 2 - Interjections: "5 To 12": The Plastics Paradox - Lifestyle Hits Lifestyle

Company:

Institute for Tourism and Development

[Stefan Betz](#)

Event:

ITB Deep Dive Sessions 2 - Keynote Session: NDC And GDS: Opportunities And Challenges For Travel Agents And Airlines

Company:

Amadeus NDC-X Program

[Matthias Beyer](#)

Event:

ITB CSR Day - Tourism And The 1.5 Degree Target: How Long Can We Keep Traveling As We Do Today?

Company:

mascontour GmbH

[Hans-Ingo Biehl](#)

Event:

ITB Business Travel Forum - Welcome

Company:

VDR e.V.

[Prof. Dr. Stephan Bingemer](#)

Event:

ITB Deep Dive Sessions 2 - Keynote Session: NDC And GDS: Opportunities And Challenges For Travel Agents And Airlines

Company:

International School of Management Frankfurt (ISM)

[Doreen Biskup](#)

Event:

ITB MICE Forum - The Event Manager Ecosystem - How Event Managers Will Work In The Future

Company:

Association of Event Planners e.V.

[Álvaro Blanco Volmer](#)

Event:

ITB Destination Day 2 - Instagram And Influencers: The Overlooked Challenges For Destinations

Company:

Instituto de Turismo de España, TURESPAÑA

[Ádám Bodor](#)

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Kurzfristige Änderungen vorbehalten.

Event:

ITB Deep Dive Sessions 1 - Baltic Sea Cycle Route: Continuous Cycling Without Limits On A High Quality Cycling Route

Company:

European Cycling Federation (ECF)

[Lipian Bongani Mtandabari](#)**Event:**

Equality & Responsibility Forum - LGBT+ Seminar & ITB LGBT+ PIONEER AWARD

Company:

Ntsako Travel Africa

[Diana Borde](#)**Event:**

ITB Young Professionals Day - Which Tourism Graduates Will The Tourism Industry Need In 2020?

Company:

Thomas Cook Group Airline

[Gregory Botanes](#)**Event:**

eTravel Startup Day - ITB Startup Pitch, Powered By Phocuswright

Company:

Situm Indoor Positioning

[Konstantinos G. Bouyouris](#)**Event:**

ITB Deep Dive Sessions 1 - Sustainable Food & Beverage Management In Destinations

Company:

LOCAL FOOD EXPERTS s.c.e

[Nicole Brandes](#)**Event:**

ITB MICE Forum - Keynote: Digitalism & Humanity: How Digital Transformation Is Making The Human Element More And More Important

Company:

Zukunftsinstitut

[Caroline Bremner](#)**Event:**

ITB Deep Dive Sessions 2 - No-deal Brexit?! Consequences For UK Outbound And Inbound Tourism

Company:

Euromonitor International

[Daniela Briceño Schiesser](#)**Event:**

ITB Destination Day 2 - Instagram And Influencers: The Overlooked Challenges For Destinations

Company:

infas quo

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World Tourism Cities Federation

Kurzfristige Änderungen vorbehalten.

[Sebastián Briones Moyano](#)**Event:**

eTravel Stage Day 1 - Top Travel-Tech Solutions From Spain

Company:

Pipeline Software 2000, S.L.

[Prof. Dr.-Ing André Bruns](#)**Event:**

ITB Business Travel Forum - A Holistic View Of Mobility Concepts & Alternatives

Company:

RheinMain University of Applied Science

[Prof. Armin Brysch](#)**Event:**

ITB Young Professionals Day - Quality Of Tourism Education: Tips For Students

Company:

Kempten University of Applied Sciences

[Prof. Dr. Claudia C. Brözel](#)**Event:**

eTravel Lab Day 3 - Confused By Brexit? Emergency Stunts And First Aid

Company:

Faculty of Sustainable Business Administration

[Dr. Joke Buringa](#)**Event:**

International Women's Day Special - Shetrades: Empowering Women Through Tourism

Company:[Dr. Manuel Butler Halter](#)**Event:**

ITB Destination Day 1 - Keynote-Panel: Overtourism Revisited: Best Demonstrated Practices Instead Of "Business As Usual"

Company:

World Tourism Organization (UNWTO)

[Thomas Bömkes](#)**Event:**

Equality & Responsibility Forum - LGBT+ Seminar & ITB LGBT+ PIONEER AWARD

Company:

Managing Director, Diversity Tourism GmbH

[Thomas Bösl](#)**Event:**

ITB Young Professionals Day - Keynote: Travel Sales As The Cornerstone For Successful Careers And Lucrative Business Models

Company:

Official Partner Country ITB Berlin 2019



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Raiffeisen-Tours RT-Reisen GmbH

[Chris Cahill](#)

Event:

ITB Marketing & Distribution Day - Keynote Panel: Hospitality CEO Panel

Company:

AccorHotels Luxury Brands

[Jenny Cai](#)

Event:

ITB Destination Day 1 - How To Market Your Destination's Products And Services To Chinese Outbound Tourists?

Company:

World Tourism Cities Federation (WTCF)

[Meg Cale](#)

Event:

Equality & Responsibility Forum - 2nd edition: Gender Equality in Tourism

Company:

DopesontheRoad.com

[Dominik Calzone](#)

Event:

eTravel Startup Day - Pitch 'n' Panel Booking and Services B2C

Company:

Amavido

[Massimo Caria](#)

Event:

eTravel Startup Day - Pitch 'n' Panel Hospitality

Company:

tooly.tips

[Christoph Carnier](#)

Event:

ITB Business Travel Forum

Company:

Merck

[Isabel Carranza](#)

Event:

eTravel Stage Day 1 - Top Travel-Tech Solutions From Spain

Company:

Travel Compositor

[Nuno Castro](#)

Event:

eTravel Stage Day 2 - How machine learning can drive your business' success today

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Kurzfristige Änderungen vorbehalten.

Company:

Expedia Partner Solutions

[Adeline Cauchy](#)**Event:**

ITB Deep Dive Sessions 3 - "Demonstrating the Future"- The New Copernicus Climate Change Information System For European Tourism

Company:

TEC

[Marta Chelkowska](#)**Event:**

ITB Deep Dive Sessions 1 - Baltic Sea Cycle Route: Continuous Cycling Without Limits On A High Quality Cycling Route

Company:

Tourism Department, Marshal Office Pomorskie Voivodeship, President of Pomorskie Tourist Board

[Puneet Chhatwal](#)**Event:**

ITB Marketing & Distribution Day - Keynote Panel: Hospitality CEO Panel

Company:

Taj Hotels Resorts and Palaces, Indian Hotels Company Ltd.

[Prof. Kaye Chon, Ph.D.](#)**Event:**

ITB Young Professionals Day - Which Tourism Graduates Will The Tourism Industry Need In 2020?

Company:

The Hong Kong Polytechnic University

[Fong Choo Leong](#)**Event:**

ITB Deep Dive Sessions 1 - Baltic Sea Cycle Route: Continuous Cycling Without Limits On A High Quality Cycling Route

Company:

German Cyclists' Association ADFC

[Anthony Collias](#)**Event:**

eTravel Startup Day - ITB Startup Pitch, Powered By Phocuswright

Company:

Stasher

[Michael Collins](#)**Event:**

eTravel Lab Day 2 - Utilizing YouTube As A Distribution And Marketing Tool

Company:

TravelMedia.ie

[Prof. Dr. Roland Conrady](#)

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Event:

ITB CSR Day - Keynote: Climate Change, Global Warming, Weather Extremes: Status Quo And Constraints To Action

Company:

Worms University of Applied Sciences

[Matt Cuckston](#)

Event:

TTA Forum - Engaging With Asian Millennial Travelers By Revolutionizing The Tours And Activities Sector

Company:

KLOOK

[Romain Cuisinier](#)

Event:

eTravel Lab Day 1 - Social Media, Conversational Platforms And AI: How To Make The Smartest Combination Between Technology And Human?

Company:

Air France

[Sandro Cuzzolin](#)

Event:

eTravel Lab Day 3 - Using Big Data To Analyse Loyalty To Competing Destinations

Company:

Travel Audience

[Patricia Czajkowski](#)

Event:

eTravel Stage Day 1 - Top Travel-Tech Solutions From Spain

Company:

Avantio

[Sally Davey](#)

Event:

eTravel Lab Day 3 - Power Of Community – More Important Than Ever Before

Company:

Tripadvisor

[Laurent de Chorivit](#)

Event:

ITB Future Day - Keynote Executive Panel: Mega Topic: In-Destination Services

Company:

Evaneos

[Lonneke de Kort](#)

Event:

Responsible Destinations Forum - Sustainable Top 100 Destination Awards

Company:

bookdifferent.com

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[Jonne de Leeuw](#)**Event:**

eTravel Startup Day - ITB Startup Pitch, Powered By Phocuswright

Company:

HPE Growth Capital

[Antonietta De Santis](#)**Event:**

eTravel Stage Day 2 - Linked Open Data In Tourism – The Open Data Hub South Tyrol As An Example

Company:

IDM Südtirol

[Peter DeBrine](#)**Event:**

ITB Tourism for Sustainable Development Day - Same, Same But Different? – Joint Solutions For Sustainable Tourism Development In South-East Asia

Company:

UNESCO World Heritage Centre

[Christoph Debus](#)**Event:**

ITB Future Day - Brexit: Great Britain Tourism At A Crossroads

Company:

Thomas Cook Group plc.

[Aurélie Debusschère](#)**Event:**

Responsible Destinations Forum - The Art Of Engaging And Sustaining Authentic Indigenous Experiences

Company:

Native Immersion

[Benjamin Devisme](#)**Event:**

eTravel Startup Day - Pitch 'n' Panel Hospitality

Company:

Quicktext

[Christian Diener](#)**Event:**

eTravel Startup Day - Pitch 'n' Panel Booking and Services B2C

Company:

Unplanned Moments GmbH

[Bernhard Dietrich](#)**Event:**

ITB CSR Day - Tourism And The 1.5 Degree Target: How Long Can We Keep Traveling As We Do Today?

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Kurzfristige Änderungen vorbehalten.

Company:

Lufthansa Group

[Marina Diotallevi](#)**Event:**

Equality & Responsibility Forum - 2nd edition: Gender Equality in Tourism

Company:

Culture and Social Responsibility

[Marius Donhauser](#)**Event:**

ITB Hospitality Tech Forum - Best Cases & Panel „Guest Communication“

Company:

hotelkit

[Lutz Dr. Möller](#)**Event:**

Equality & Responsibility Forum - TO DO Award 2019

Company:

German UNESCO Commission

[Naomi Dr. Rose](#)**Event:**

Animal Welfare - Wildlife and tourism; transforming an industry

Company:

Animal Welfare Institute

[Jan Dr. Schmidt Burbach](#)**Event:**

Animal Welfare - Wildlife and tourism; transforming an industry

Company:

World Animal Protection

[Wilfried Dreckmann](#)**Event:**

ITB Experts Forum Wellness - Human Resources In Spa: "We Need Qualified Hands!"

Company:

Spa Project

[Ghislain Dubois](#)**Event:**

ITB Deep Dive Sessions 3 - "Demonstrating the Future"- The New Copernicus Climate Change Information System For European Tourism

Company:

TEC

[Dana Dunne](#)

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Kurzfristige Änderungen vorbehalten.

Event:

ITB Destination Day 2 - ITB CEO Interview: Future Perspectives Of Individualization

Company:

eDreams ODIGEO

[Stephan Duttenhöfer](#)

Event:

ITB Destination Day 2 - Instagram And Influencers: The Overlooked Challenges For Destinations

Company:

infas quo

[Dr. Heike Döll-König](#)

Event:

ITB Young Professionals Day - Which Tourism Graduates Will The Tourism Industry Need In 2020?

Company:

Tourismus NRW e.V.

[Magdalena Edith](#)

Event:

Responsible Destinations Forum - The Art Of Engaging And Sustaining Authentic Indigenous Experiences

Company:

RapaNui Tourism Authority

[Alexander Edström](#)

Event:

ITB Hospitality Tech Forum - Best Cases & Panel "Revenue Management 2019"

Company:

Atomize

[Michael Edwards](#)

Event:

ITB Destination Day 1 - Trend Destinations In The Luxury Market

Company:

Intrepid Group

[Joaquin Elizondo](#)

Event:

eTravel Stage Day 1 - New Ways Of Selling Travel Insurance

Company:

Aseguro Mi Viaje

[Susie Ellis](#)

Event:

ITB Experts Forum Wellness - Global Wellness Economy Research Report

Company:

Global Wellness Institute

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Kurzfristige Änderungen vorbehalten.

[Damon Embling](#)

Event:
ITB Destination Day 1 - ITB Ministers' Roundtable: Future Ground Mobility: The Expansion Of Tourism Infrastructure
Company:
Euronews

[Dr. David Ermen](#)

Event:
ITB Destination Day 2
Company:
University of Applied Sciences HTW Chur

[Birgit Fehst](#)

Event:
ITB Marketing & Distribution Day
Company:

[Margaret Feng](#)

Event:
eTravel Startup Day - China Travel Innovation And Investment Session
Company:
Ctrip

[Lucy Ferguson](#)

Event:
Equality & Responsibility Forum - 2nd edition: Gender Equality in Tourism
Company:
Global Report on Women in Tourism, Second Edition

[Colin Fernando](#)

Event:
ITB Destination Day 2 - Instagram And Influencers: The Overlooked Challenges For Destinations
Company:
BrandTrust

[Pau Ferret](#)

Event:
eTravel Startup Day - Pitch 'n' Panel Hospitality
Company:
123compareme

[Norbert Fiebig](#)

Event:
ITB Tourism for Sustainable Development Day - Our Partners In Dialogue – Tourism In Tunisia: Towards New Strength?
Company:
German Travel Association (DRV)

Clemens Fisch

Event:

eTravel Lab Day 2 - From Hotel Brand To Personal Brand

Company:

SiteMinder

Dr. Frauke Fischer

Event:

ITB CSR Day - A Tidal Wave Of Plastic - Ocean Pollution And The UN Sustainable Development Goals

Company:

auf!

Susana Fonte

Event:

eTravel Startup Day - Pitch 'n' Panel TTA – Technology, Tours & Activities

Company:

Live Electric Tours

Marie-Calude Frauenrath

Event:

International Women's Day Special - Shetrades: Empowering Women Through Tourism

Company:

Office of Asia, ITC

Gordon Freiherr von Godin

Event:

TTA Forum - Panel Discussion "Tours & Activities"

Company:

DDR Museum

Claudia Freimuth

Event:

eTravel Stage Day 2

Company:

freimuth teamentwicklung & prozessoptimierung

Rolf Freitag

Event:

ITB Future Day - IPK's World Travel Monitor®: Latest World Travel Trends And Forecast 2019

Company:

IPK International

Bernd Fritzges

Event:

ITB MICE Forum - Greeting

Company:

Association of Event Planners e.V.

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[Johannes Fuchs](#)**Event:**

eTravel Stage Day 1 - Service Robots As An Answer To The Current Challenges Facing The Hospitality Industry – Pro & Cons

Company:

Robotise GmbH

[Dr. Jörg Fuchte](#)**Event:**

ITB Deep Dive Sessions 1 - Tourism Science Slam

Company:

ZAL Tech Center

[Prof. Dr. Dr. h.c. Clemens Fuest](#)**Event:**

ITB Future Day - World Economic Outlook 2019 And Beyond

Company:

ifo Institute for Economic Research at the University of Munich

[Malte Galus](#)**Event:**

ITB Deep Dive Sessions 3 - Social Commerce: Tips For Successful Travel Campaigns On Facebook And Instagram

Company:

konstruktiv GmbH

[Juan Ramón García Vila](#)**Event:**

eTravel Stage Day 1 - Top Travel-Tech Solutions From Spain

Company:

Roommatik (Ictel Ingenieros, S.L.)

[Dr. Stephan Gellrich](#)**Event:**

Equality & Responsibility Forum - LGBT+ Seminar & ITB LGBT+ PIONEER AWARD

Company:

LGBT+ network "PRIDE at Accenture" in Germany, Austria, Switzerland and Russia

[Prof. Dr. iur. Elmar Giemulla](#)**Event:**

ITB Future Day - Brexit: Great Britain Tourism At A Crossroads

Company:

Federal University of Applied Administrative Sciences (ret.)

[Thomas Gmelch](#)**Event:**

eTravel Lab Day 1 - Rethinking Convenience For The Connected Traveler

Company:

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Amazon Pay

[Adam Goldstein](#)

Event:
ITB Future Day - Seamless Traveler Journey: Challenges, Opportunities And Solutions WTTC Executive Panel
Company:
Royal Caribbean Cruises LTD

[Gycs Gordon](#)

Event:
ITB Deep Dive Sessions 1 - Latin America Forum: Becoming An Instant Hit With Instagram?
Company:
Commercial Office of Peru

[Nikolaus Graf Lambsdorff](#)

Event:
Equality & Responsibility Forum - LGBT+ Seminar & ITB LGBT+ PIONEER AWARD
Company:

[Frank Grafenstein](#)

Event:
ITB Deep Dive Sessions 1 - Latin America Forum: Becoming An Instant Hit With Instagram?
Company:
neusta Grafenstein GmbH - experts in tourism marketing

[Nicola Graham](#)

Event:
eTravel Lab Day 2 - Data Science Boot Camp For Hoteliers
Company:
Cendyn

[Stephan Grandy](#)

Event:
ITB Deep Dive Sessions 3 - Luxury Transportation Panel
Company:
Lufthansa German Airlines

[Greg W. Greeley](#)

Event:
ITB Marketing & Distribution Day - ITB CEO Interview
Company:
Airbnb

[Dr. Monika Griefahn](#)

Event:
ITB CSR Day - A Tidal Wave Of Plastic - Ocean Pollution And The UN Sustainable Development Goals
Company:

Costa Group

[Andreas M. Gross](#)

Event:

ITB Deep Dive Sessions 1 - Latin America Forum: Becoming An Instant Hit With Instagram?

Company:

ARGE Lateinamerika e.V.

[Alexandre Guinefolleau](#)

Event:

eTravel Startup Day - Pitch 'n' Panel Hospitality

Company:

Amenitiz

[Patrick Haede](#)

Event:

eTravel Startup Day - ITB Startup Pitch, Powered By Phocuswright

Company:

Mapify

[Christian Halbig](#)

Event:

eTravel Stage Day 1 - Rheinhessen: Experiencing A Destination With All Your Senses

Company:

Rheinhessen-Touristik GmbH

[LoAnn Halden](#)

Event:

Equality & Responsibility Forum - LGBT+ Seminar & ITB LGBT+ PIONEER AWARD

Company:

IGLTA

[Herbert Hamele](#)

Event:

ITB Deep Dive Sessions 3 - "Demonstrating the Future"- The New Copernicus Climate Change Information System For European Tourism

Company:

ECOTRANS

[Alexander Handa](#)

Event:

eTravel Startup Day - Pitch 'n' Panel Booking and Services B2B

Company:

Groupdesk

[Derek Hanekom](#)

Event:

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Equality & Responsibility Forum - LGBT+ Seminar & ITB LGBT+ PIONEER AWARD

Company:[Bruce Hanna](#)**Event:**

eTravel Lab Day 1 - The 12 Things You Need To Know About Airfare & Hotel Prices

Company:

Yapta

[Kai Hannemann](#)**Event:**

eTravel Stage Day 4 - EU General Data Protection Regulation – Lecture On The Concrete Implementation For Tourism Professionals

Company:

Astica Consult GmbH

[Janicke Hansen](#)**Event:**

eTravel Stage Day 2 - Creating Natural Ambassadors For Travel Brands And Destinations

Company:

NordicTB.com

[Edwin Hanssen](#)**Event:**

ITB Hospitality Tech Forum - Rewarding Upselling For Hotels

Company:

Upgreats

[Dr. Mario Hardy](#)**Event:**

ITB Deep Dive Sessions 1 - Mekong Tourism Forum: Film Tourism And Visual Storytelling

Company:

Pacific Asia Travel Association (PATA)

[Adam Harris](#)**Event:**

ITB Hospitality Tech Forum - Beyond Unconventional: Keeping Up With The Tent And Tech Next Door

Company:

Cloudbeds

[Sören Hartmann](#)**Event:**

ITB Young Professionals Day - Keynote Interview: Career Paths In Tourism: What's The Key To Success In An Upheaval Economy?

Company:

DER Touristik Group

Official Partner Country ITB Berlin 2019



www.malaysia.travel

Co-Host ITB Berlin Convention 2019

EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.

[Genevieve Hathaway](#)**Event:**

ITB Destination Day 2 - The Power Of Video Marketing

Company:

Commercial Photographer, Director, Videographer

[Joachim Sebastian Haupt](#)**Event:**

ITB Deep Dive Sessions 1 - Tourism Science Slam

Company:[Alice He](#)**Event:**

ITB Destination Day 1 - How To Market Your Destination's Products And Services To Chinese Outbound Tourists?

Company:

Edinburgh Tourism Action Group

[Mark Hehir](#)**Event:**

ITB Deep Dive Sessions 2 - Interjections: "5 To 12": The Plastics Paradox - Lifestyle Hits Lifestyle

Company:

The Small Maldives Island Co (TSMIC), Amilla Fushi/Finolhu, Maldives

[Dr. Markus Heller](#)**Event:**

ITB Young Professionals Day - The Trends And Big Topics Of The Travel Industry

Company:

Dr. Fried & Partner

[Lukas C. Hempel](#)**Event:**

eTravel Startup Day - Pitch 'n' Panel TTA – Technology, Tours & Activities

Company:

bookingkit

[Paul Henderson](#)**Event:**

ITB Destination Day 2 - The Power Of Video Marketing

Company:[Joanne Hendrickx](#)**Event:**

ITB CSR Day - A Tidal Wave Of Plastic - Ocean Pollution And The UN Sustainable Development Goals

Company:

Thomas Cook Group

[Peter Hense](#)

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世界旅游城市联合会
World Tourism Cities FederationEXPERTENWISSEN –
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Kurzfristige Änderungen vorbehalten.

Event:

eTravel Lab Day 3 - Confused By Brexit? Emergency Stunts And First Aid

Company:

Spirit Legal LLP

[Katrin Herz](#)**Event:**

ITB Marketing & Distribution Day - ITB New Luxury Panel: Sensuality, Happiness And Luxury

Company:

Al Bustan Palace, a Ritz-Carlton Hotel

[Moritz Hintze](#)**Event:**

ITB CSR Day - Tourism And The 1.5 Degree Target: How Long Can We Keep Traveling As We Do Today?

Company:

bookitgreen

[Jan Hoffmann](#)**Event:**

ITB Deep Dive Sessions 3 - Customer Data Collection – Who Knows More? How Can Service Providers & Destinations Generate And Use Customer Data In The Future?

Company:

Tourismus-Marketing Brandenburg (TMB)

[Dr. Andreas Hofmann](#)**Event:**

ITB Tourism for Sustainable Development Day - Same, Same But Different? – Joint Solutions For Sustainable Tourism Development In South-East Asia

Company:

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, Laos PDR

[Steffen Hohl](#)**Event:**

ITB Deep Dive Sessions 2 - Robot Programming Made Easy: Live Demo Of Use Cases In Tourism

Company:

Yeahmazing

[Rob Holmes](#)**Event:**

ITB Deep Dive Sessions 1 - Mekong Tourism Forum: Film Tourism And Visual Storytelling

Company:

GLP Films

[Dr. Daniel Holzmann](#)**Event:**

eTravel Stage Day 2 - Panel Discussion: Investing In Startups

Company:

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EXPERTENWISSEN –
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Kurzfristige Änderungen vorbehalten.

BSH Hausgeräte GmbH

[Kristine Honig](#)

Event:

eTravel Lab Day 3 - Social Media And Authenticity: How Do I Present Myself – And On Which Channels?

Company:

Tourismszukunft

[Anke Hsu](#)

Event:

eTravel Startup Day - Pitch 'n' Panel Mobility

Company:

InteRES GmbH

[Will Owen Hughes](#)

Event:

ITB Deep Dive Sessions 2 - Keynote Session: NDC And GDS: Opportunities And Challenges For Travel Agents And Airlines

Company:

Travelport

[Christoph Häusler](#)

Event:

eTravel Stage Day 1 - How To Offer Better 24/7 Customer Service With Guuru

Company:

guuru

[Fabian Höhne](#)

Event:

eTravel Startup Day - Pitch 'n' Panel Mobility

Company:

FLYLA GmbH

[Dr. Tanja Hörtnagl-Pozzo](#)

Event:

ITB Young Professionals Day - Presentation Of The DGT-ITB Science Award

Company:

Management Center Innsbruck (MCI)

[Dr. Aris Ikkos](#)

Event:

eTravel Lab Day 3 - Using Big Data To Analyse Loyalty To Competing Destinations

Company:

INSETE

[Thomas P. Illes](#)

Event:

ITB Destination Day 2 - ITB Executive Interview: Trends And Challenges In The Global Cruise Industry

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世界旅游城市联合会
World Tourism Cities Federation



Kurzfristige Änderungen vorbehalten.

Company:

University Lecturer and Journalist

[Prof. Dr. Monika Imschloß](#)**Event:**

ITB Marketing & Distribution Day - ITB New Luxury Panel: Sensuality, Happiness And Luxury

Company:

University of Cologne

[Nezih Isci](#)**Event:**

ITB Deep Dive Sessions 3 - "Demonstrating the Future"- The New Copernicus Climate Change Information System For European Tourism

Company:

ATC Consultants

[Klaudjia Janzeli](#)**Event:**

TTA Forum - Panel Discussion "Tours & Activities"

Company:

Urban Adventures

[Ariane Janér](#)**Event:**

ITB CSR Day - Tourism And The Sharing Economy: Policy Recommendations And Potential

Company:

Global Ecotourism Network (GEN)

[Rika Jean-Francois](#)**Event:**

International Women's Day Special - Shetrades: Empowering Women Through Tourism

Company:

ITB Berlin

[Tom Jenkins](#)**Event:**

ITB Future Day - Brexit: Great Britain Tourism At A Crossroads

Company:

Tourism Alliance

[Monika Jones](#)**Event:**

ITB Tourism for Sustainable Development Day - Wrap Up

Company:[Beate Jost](#)**Event:**

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EXPERTENWISSEN –
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Kurzfristige Änderungen vorbehalten.

ITB Deep Dive Sessions 2 - Robot Programming Made Easy: Live Demo Of Use Cases In Tourism

Company:

Fraunhofer Institute for Intelligent Analysis and Information Systems

[Benjamin Jost](#)

Event:

ITB Hospitality Tech Forum - Best Cases & Panel „Guest Communication“

Company:

TrustYou

[Friedrich Jousen](#)

Event:

ITB Marketing & Distribution Day - ITB CEO Interview

Company:

TUI Group

[Julia Jung](#)

Event:

eTravel Stage Day 1 - Travel By Sound – How Does Your Destination Sound?

Company:

neusta etourism

[Florence Kaci](#)

Event:

eTravel Startup Day - ITB Startup Pitch, Powered By Phocuswright

Company:

Phocuswright

[Andreas Kailbach](#)

Event:

ITB Young Professionals Day - Quality Of Tourism Education: Tips For Students

Company:

Dr. Fried und Partner

[Adrian Kalcic](#)

Event:

eTravel Startup Day - Pitch 'n' Panel TTA – Technology, Tours & Activities

Company:

Jump To (Virtual Reality)

[Tobias Kallinich](#)

Event:

ITB Deep Dive Sessions 3 - Customer Data Collection – Who Knows More? How Can Service Providers & Destinations Generate And Use Customer Data In The Future?

Company:

Smartplatz GmbH

[Marliese Kalthoff](#)**Event:**

ITB Tourism for Sustainable Development Day - German Outbound Travel Has Impact! What Responsibilities Is The German Government Bearing?

Company:

FVW – Magazine for Tourism and Business Travel

[Steve Kalthoff](#)**Event:**

ITB Marketing & Distribution Day - View Through The Keyhole: Personality Profiles Of Luxury Customers

Company:

Quintessentially Deutschland GmbH

[Christian Kalusa](#)**Event:**

eTravel Stage Day 2 - Panel Discussion: Investing In Startups

Company:

Beiten Burkhardt

[Madhavan Kasthuri](#)**Event:**

ITB Deep Dive Sessions 2 - Keynote Session: NDC And GDS: Opportunities And Challenges For Travel Agents And Airlines

Company:

Sabre

[Stephen Kaufer](#)**Event:**

ITB Future Day - CEO Keynote Interview

Company:

TripAdvisor

[Andreas Kaufmann](#)**Event:**

eTravel Stage Day 2 - Successful Online Positioning For Tourism Service Providers

Company:

Die Webboxer

[Dr. Soudaphone Khamthavong](#)**Event:**

ITB Tourism for Sustainable Development Day - Same, Same But Different? – Joint Solutions For Sustainable Tourism Development In South-East Asia

Company:

Department for Information, Culture and Tourism, Luang Prabang Province, Lao PDR

[David Kikillus](#)**Event:**

ITB Marketing & Distribution Day - ITB New Luxury Panel: Sensuality, Happiness And Luxury

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EXPERTENWISSEN –
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Kurzfristige Änderungen vorbehalten.

Company:

[Prof. Dr. Anna Klein](#)

Event:

ITB Deep Dive Sessions 1

Company:

IUBH University of Applied Sciences

[Moritz Klusmann](#)

Event:

ITB Hospitality Tech Forum - Best Cases & Panel „Guest Communication“

Company:

Customer Alliance

[Tobias Klöpf](#)

Event:

ITB Young Professionals Day - Greeting

Company:

Travel Industry Club

[Bastian Kneissl](#)

Event:

ITB Deep Dive Sessions 3 - Customer Data Collection – Who Knows More? How Can Service Providers & Destinations Generate And Use Customer Data In The Future?

Company:

MountLytics

[Andreas Koch](#)

Event:

ITB Deep Dive Sessions 1 - Sustainable Food & Beverage Management In Destinations

Company:

blueContec GmbH

[Matthias Koch](#)

Event:

ITB Hospitality Tech Forum - How To Increase The Return On Advertising Spend

Company:

Productsup

[Dr. Ko Koens](#)

Event:

ITB Deep Dive Sessions 1 - Overtourism: Smart Control Via Digital Technologies

Company:

CELTH/Breda University of Applied Sciences

[Anna Kofoed](#)

Event:

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EXPERTENWISSEN –
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Kurzfristige Änderungen vorbehalten.

ITB Future Day - Keynote Executive Panel: Mega Topic: In-Destination Services

Company:

Amadeus

[Klaus Kohlmayr](#)

Event:

eTravel Stage Day 1 - The Role Of Humans In The Future Of Revenue – A Story Of Magic, Intelligence And Dogs

Company:

IDeaS

[Ania Konieczko](#)

Event:

ITB Deep Dive Sessions 1 - Latin America Forum: Becoming An Instant Hit With Instagram?

Company:

Geh Mal Reisen

[Dr. Michael Kopatz](#)

Event:

ITB CSR Day - Tourism And The 1.5 Degree Target: How Long Can We Keep Traveling As We Do Today?

Company:

Wuppertal Institute for Climate, Environment and Energy

[Marcus Krall](#)

Event:

ITB Deep Dive Sessions 3 - Luxury Transportation Panel

Company:

Ocean Independence GmbH

[Frederico Kramer](#)

Event:

eTravel Stage Day 1 - New Ways Of Selling Travel Insurance

Company:

Aseguro Mi Viaje

[Michelle Kristy](#)

Event:

International Women's Day Special - Shetrades: Empowering Women Through Tourism

Company:

Sustainable and Inclusive Value Chains Section

[Gerrit Krueger](#)

Event:

ITB Deep Dive Sessions 1 - Mekong Tourism Forum: Film Tourism And Visual Storytelling

Company:

Chameleon Strategies

[Mikhail Krymov](#)

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EXPERTENWISSEN –
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Kurzfristige Änderungen vorbehalten.

Event:

eTravel Startup Day - ITB Startup Pitch, Powered By Phocuswright

Company:

Sleepbox, Inc.

[Paul-Anton Krüger](#)**Event:**

ITB Destination Day 1 - Studiosus Debate: Vacationing In The Arab World: Are The Golden Years Coming?

Company:

Süddeutsche Zeitung

[Charlotte Lamp Davies](#)**Event:**

TTA Forum

Company:

A Bright Approach

[Matthias Lange](#)**Event:**

eTravel Stage Day 2 - Artificial Intelligence: Know-How For Travel Agencies

Company:

Trevotrend

[Doug Lansky](#)**Event:**

ITB Marketing & Distribution Day - View Through The Keyhole: Personality Profiles Of Luxury Customers

Company:[Guillaume Laporte](#)**Event:**

eTravel Startup Day - ITB Startup Pitch, Powered By Phocuswright

Company:

Destygo

[Oliver Larigaldie](#)**Event:**

ITB Marketing & Distribution Day - View Through The Keyhole: Personality Profiles Of Luxury Customers

Company:

John Paul Group

[Marco Lauerwald](#)**Event:**

eTravel Lab Day 2 - How Urlaubsguru Made It Into The Top 5 Of The Travel Industry

Company:

UNIQ GmbH

[Prof. Dr. Willy Legrand](#)

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Kurzfristige Änderungen vorbehalten.



Event:

ITB CSR Day - A Tidal Wave Of Plastic - Ocean Pollution And The UN Sustainable Development Goals

Company:

Hospitality, Tourism and Event Management, International University Bad Honnef IUBH

Morgann Lesné

Event:

eTravel Startup Day - ITB Startup Pitch, Powered By Phocuswright

Company:

Cambon Partners

Antony Lias

Event:

TTA Forum - Panel Discussion "Distribution Strategies": How To Choose The Best Distribution Channel

Company:

SANDEMANs New Europe

Charlie Li

Event:

ITB Future Day - Keynote Executive Panel: China's Power And Global Ambitions

Company:

TravelDaily China

Ingo Lies

Event:

ITB Young Professionals Day - Motivation And Emotion In The Travel Business

Company:

Chamäleon & YOLO

Prof. Geoffrey Lipman

Event:

ITB Deep Dive Sessions 3 - "Demonstrating the Future"- The New Copernicus Climate Change Information System For European Tourism

Company:

The SUNx Program

Catherine Logan

Event:

ITB Business Travel Forum - GBTA Corporate Travel Industry Trends

Company:

GBTA

Jürgen Loschelder

Event:

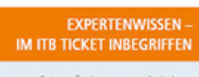
ITB Business Travel Forum - Mixed Reality Meets Business Travel – How Mixed Reality Is Already Creating Added Value Today

Company:

Official Partner Country ITB Berlin 2019



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Kurzfristige Änderungen vorbehalten.

thyssenkrupp AG

[Dr. Sebastian Lotzkat](#)

Event:

ITB Deep Dive Sessions 1 - Tourism Science Slam

Company:

State Museum of Natural History Stuttgart

[Dr. Michael Luhn](#)

Event:

eTravel Stage Day 2 - Payment: An Important Step On The Way To Enjoying Your Vacation

Company:

PayPal

[Hannes Lösch](#)

Event:

eTravel Stage Day 1 - HI – How Hotel Intelligence Increases Profits

Company:

Limendo

[Guido Mamczur](#)

Event:

ITB MICE Forum - Protect Me From What I Want: The Digital Diet

Company:

D'art Design Gruppe GmbH

[Peter Marriott](#)

Event:

eTravel Startup Day - Pitch 'n' Panel Mobility

Company:

CardGenY

[Allen Martinez](#)

Event:

ITB Destination Day 2 - The Power Of Video Marketing

Company:

Noble Digital

[Richard Matuzevich](#)

Event:

ITB Destination Day 1 - How To Market Your Destination's Products And Services To Chinese Outbound Tourists?

Company:

World Tourism Cities Federation (WTCF)

[Yann Maurer](#)

Event:

TTA Forum - New Opportunities For Destinations

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Kurzfristige Änderungen vorbehalten.

Company:
Regiondo GmbH

[Brendan May](#)

Event:
eTravel Startup Day - Pitch 'n' Panel Hospitality
Company:
Hotel ResBot

[Jörg Mayer](#)

Event:
ITB Business Travel Forum - Innovative Sharing Concepts Will Change The Business Travel Market In The Long Term
Company:
CityLoop Travel GmbH

[Martin McDonald](#)

Event:
eTravel Stage Day 1 - Data Orchestration As The Foundation Of A 360 Degree View Of Your Customer
Company:
Tealium

[Haik Mehmke](#)

Event:
eTravel Stage Day 2 - Panel Discussion: Investing In Startups
Company:
Linde AG

[Wybcke Meier](#)

Event:
ITB Deep Dive Sessions 2 - Interjections: "5 To 12": The Plastics Paradox - Lifestyle Hits Lifestyle
Company:
TUI Cruises

[Prof. Dr. Martin Meißner](#)

Event:
ITB Future Day - Brexit: Great Britain Tourism At A Crossroads
Company:
Reed Smith LLP

[Anita Mendiratta](#)

Event:
Equality & Responsibility Forum - The IIPT Celebrating Her Awards
Company:
Lead Consultant, CNN's T.A.S.K. Group

[Michael Menzel](#)

Event:

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EXPERTENWISSEN –
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Kurzfristige Änderungen vorbehalten.

eTravel Lab Day 2 - From Hotel Brand To Personal Brand

Company:

TrustYou

[Helmut Metzner](#)

Event:

Equality & Responsibility Forum - LGBT+ Seminar & ITB LGBT+ PIONEER AWARD

Company:

LSVD (Lesbian- and Gay Association Germany)

[Norman Meyer](#)

Event:

eTravel Stage Day 2 - Panel Discussion: Investing In Startups

Company:

Drees & Sommer

[Mateusz Mierzwinski](#)

Event:

eTravel Startup Day - Pitch 'n' Panel TTA – Technology, Tours & Activities

Company:

LocalBini

[Jorge Mira Uclés](#)

Event:

eTravel Stage Day 1 - Top Travel-Tech Solutions From Spain

Company:

Doblemente, S.L.

[H.E. Datuk Mohamaddin bin Ketapi](#)

Event:

ITB Future Day - Opening Of The Convention

Company:

[André Morys](#)

Event:

eTravel Lab Day 1 - The Source Of Disruption Is In The Mind Of The Customer

Company:

konversionsKRAFT

[Dr. Yasser Moshref](#)

Event:

ITB Experts Forum Wellness - Spa & Wellness Market In The Middle East: A Market From Which Europe Can Learn From?

Company:

Premedion GmbH

[Mário Mouraz](#)

Event:

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EXPERTENWISSEN –
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Kurzfristige Änderungen vorbehalten.

eTravel Stage Day 1 - Role Of The Revenue Manager And How Technology Helps Define The Strategy In The Hospitality Industry

Company:
Climber

[Jens Munch](#)

Event:
ITB Hospitality Tech Forum - Best Cases & Panel "Revenue Management 2019"

Company:
Pace

[Lucinio Muñoz](#)

Event:
eTravel Stage Day 1 - Top Travel-Tech Solutions From Spain

Company:
Spanish Embassy Berlin

[Jörg Möller](#)

Event:
eTravel Lab Day 1 - How Online Payment Trends Are Impacting The Travel Industry

Company:
Wirecard

[Alexander Mönch](#)

Event:
ITB Business Travel Forum - Urban Mobility In Transition

Company:
mytaxi Germany

[Juan Pedro Narancio](#)

Event:
eTravel Stage Day 1 - New Ways Of Selling Travel Insurance

Company:
Aseguro Mi Viaje

[Anna Ndiaye](#)

Event:
eTravel Startup Day - Pitch 'n' Panel Booking and Services B2B

Company:
EuroPass

[Andrew Nelson](#)

Event:
eTravel Lab Day 2 - Thumb-Stopping Social Storytelling

Company:
National Geographic Travel

[Stefan Niemeyer](#)

Event:

eTravel Stage Day 1 - Travel By Sound – How Does Your Destination Sound?

Company:

neusta etourism

[Milena Nikolova](#)

Event:

TTA Forum - New Opportunities For Destinations

Company:

Adventure Travel Trade Association (ATTA)

[Oliver Nützel](#)

Event:

ITB Deep Dive Sessions 3 - Customer Data Collection – Who Knows More? How Can Service Providers & Destinations Generate And Use Customer Data In The Future?

Company:

Regiondo GmbH

[Kevin O Sullivan](#)

Event:

eTravel Lab Day 3 - Confused By Brexit? Emergency Stunts And First Aid

Company:

open destination

[Olan O Sullivan](#)

Event:

TTA Forum - Panel Discussion “Distribution Strategies”: How To Choose The Best Distribution Channel

Company:

TrekkSoft AG

[Dr. Julia Offe](#)

Event:

ITB Deep Dive Sessions 1 - Tourism Science Slam

Company:

Scienceslam.de

[Till Ohrmann](#)

Event:

ITB MICE Forum - Meaningful Connections & Events

Company:

PIRATE.global

[Elaine Okeke Martin](#)

Event:

ITB Experts Forum Wellness - Spotlight On Africa: Africa's Spa & Wellness Industry: Uniqueness, Transformational Dimensions And Future Prospects

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EXPERTENWISSEN –
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Kurzfristige Änderungen vorbehalten.

Company:

Spa & Wellness Association of Africa

[Mark Okerstrom](#)**Event:**

ITB Marketing & Distribution Day - ITB CEO Interview

Company:

Expedia

[Patrick Oldenburg](#)**Event:**

ITB Hospitality Tech Forum - Panel: Customer Relationship Management Masterclass

Company:

Revinat

[Ingrid Olmo](#)**Event:**

TTA Forum - Panel Discussion "Distribution Strategies": How To Choose The Best Distribution Channel

Company:

Casa Batlló

[Ahmet Olmuştur](#)**Event:**

ITB Future Day - Seamless Traveler Journey: Challenges, Opportunities And Solutions WTTC Executive Panel

Company:

Turkish Airlines

[Tom Otley](#)**Event:**

eTravel Lab Day 2 - Utilizing YouTube As A Distribution And Marketing Tool

Company:

Panacea Media

[Jewgeni Patrouchev](#)**Event:**

ITB Deep Dive Sessions 1 - Latin America Forum: Becoming An Instant Hit With Instagram?

Company:

PROCOLOMBIA

[Prof. Dr. Harald Pechlaner](#)**Event:**

Overtourism: Status Quo, Measures, Best Practices From European Tourism Destinations

Company:

AIEST (International Association of Scientific Experts in Tourism)

[Iaia Pedemonte](#)**Event:**

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世界旅游城市联合会
World Tourism Cities FederationEXPERTENWISSEN –
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Kurzfristige Änderungen vorbehalten.

International Women's Day Special - Shetrades: Empowering Women Through Tourism

Company:

Gender Responsible Tourism

[Stephan Pfeiffer](#)

Event:

ITB Destination Day 1 - Future Ground Mobility Panel

Company:

ioki (Deutsche Bahn)

[Anthony Pickles](#)

Event:

eTravel Lab Day 3 - Confused By Brexit? Emergency Stunts And First Aid

Company:

Visit Britain / Visit England

[Sarah Plack](#)

Event:

ITB Deep Dive Sessions 1 - Latin America Forum: Becoming An Instant Hit With Instagram?

Company:

[Frank K. Pohl](#)

Event:

ITB Hospitality Tech Forum - Panel: Customer Relationship Management Masterclass

Company:

Serenata CRM

[Lax Poojary](#)

Event:

ITB Future Day - Keynote Executive Panel: Mega Topic: In-Destination Services

Company:

TouringBird (Area 120-Google)

[Prof. Dr. Albert Postma](#)

Event:

ITB Destination Day 1 - Keynote-Panel: Overtourism Revisited: Best Demonstrated Practices Instead Of "Business As Usual"

Company:

CELTH/NHL Stenden|ETFI

[Ajay Prakash](#)

Event:

Equality & Responsibility Forum - The IIPT Celebrating Her Awards

Company:

International Institute for Peace through Tourism

[Isabell Prior](#)

Event:

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EXPERTENWISSEN –
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Kurzfristige Änderungen vorbehalten.

Equality & Responsibility Forum - 2nd edition: Gender Equality in Tourism

Company:

University of Sustainable Development, Faculty of Sustainable Business Administration

Jukka Punamäki

Event:

eTravel Stage Day 2 - Best Practices From The European Capitals Of Smart Tourism

Company:

City of Helsinki

Daniela Putz

Event:

eTravel Startup Day - Pitch 'n' Panel Booking and Services B2C

Company:

Google Germany

Jesper Pørksen

Event:

ITB Deep Dive Sessions 1 - Baltic Sea Cycle Route: Continuous Cycling Without Limits On A High Quality Cycling Route

Company:

Danish Cycling Tourism

Jim Qian

Event:

ITB Future Day - Keynote Executive Panel: China's Power And Global Ambitions

Company:

Fosun Tourism Group

Roger Qiu

Event:

ITB Destination Day 1 - How To Market Your Destination's Products And Services To Chinese Outbound Tourists?

Company:

Ctrip

Theresa Quiachen

Event:

Equality & Responsibility Forum - LGBT+ Seminar & ITB LGBT+ PIONEER AWARD

Company:

Löning - Human Rights & Responsible Business

Lynn Qu

Event:

ITB Future Day - Keynote Executive Panel: China's Power And Global Ambitions

Company:

Trip.com - A Ctrip Company

Mary Ragui

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EXPERTENWISSEN –
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Kurzfristige Änderungen vorbehalten.

Event:

International Women's Day Special - Shetrades: Empowering Women Through Tourism

Company:

Kenya Association of Tour Operators (KATO)

Sunita Rajan**Event:**

ITB Destination Day 1 - Keynote-Panel: Overtourism Revisited: Best Demonstrated Practices Instead Of "Business As Usual"

Company:

CNN

Raphaël Ramirez**Event:**

eTravel Startup Day - Pitch 'n' Panel Booking and Services B2B

Company:

Moneyeti

Dr. Ulrike Regele**Event:**

ITB Deep Dive Sessions 3 - Customer Data Collection – Who Knows More? How Can Service Providers & Destinations Generate And Use Customer Data In The Future?

Company:

Association of German Chambers of Industry and Commerce (DIHK)

Eliza Jean Reid**Event:**

ITB Destination Day 1 - Trend Destinations In The Luxury Market

Company:

United Nations Special Ambassador for Tourism and the Sustainable Development Goals

Thorsten Reitz**Event:**

eTravel Lab Day 1 - Alexa, It's Time For Vacation!

Company:

TUI Deutschland GmbH

Hon. Maria Amalia Revelo Raventós**Event:**

ITB CSR Day - Tourism And The 1.5 Degree Target: How Long Can We Keep Traveling As We Do Today?

Company:

Costa Rica

Taleb Rifai**Event:**

Equality & Responsibility Forum - The IIPT Celebrating Her Awards

Company:

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EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.

[Carolin Ristau](#)**Event:**

ITB Deep Dive Sessions 1 - Baltic Sea Cycle Route: Continuous Cycling Without Limits On A High Quality Cycling Route

Company:

Mecklenburger Radtour

[Mark Rizzuto](#)**Event:**

TTA Forum - Optimizing Sales By Integrating Last Seat Availability

Company:

LIVN

[Brendan Roberts](#)**Event:**

TTA Forum - How Niche Travel Styles Can Benefit From New Technology

Company:

TourRadar

[Christian Rosenbaum](#)**Event:**

ITB Business Travel Forum - Mixed Reality Meets Business Travel – How Mixed Reality Is Already Creating Added Value Today

Company:

i:FAO Group

[Pierre Frédéric Roulot](#)**Event:**

ITB Marketing & Distribution Day - Keynote Panel: Hospitality CEO Panel

Company:

Louvre Hotels Group

[Felix Rundel](#)**Event:**

ITB MICE Forum - Participant Experience Design – How Do We Create Meetings Which Move People More Deeply?

Company:

Falling Walls Foundation

[Albert Salman](#)**Event:**

Responsible Destinations Forum - Sustainable Top 100 Destination Awards

Company:

Green Destinations

[Tanja Samrotzki](#)**Event:**

ITB Destination Day 1 - Studiosus Debate: Vacationing In The Arab World: Are The Golden Years Coming?

Company:

Official Partner Country ITB Berlin 2019



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Kurzfristige Änderungen vorbehalten.

[Anniina Sandberg](#)

Event:
Responsible Destinations Forum - The Art Of Engaging And Sustaining Authentic Indigenous Experiences

Company:
Visit Natives, Norway

[Michael Schaeffner](#)

Event:
ITB Hospitality Tech Forum - Best Cases & Panel "Revenue Management 2019"

Company:
Duetto

[Prof. Dr. Dr. h.c. Hans Joachim Schellnhuber](#)

Event:
ITB CSR Day - Keynote: Climate Change, Global Warming, Weather Extremes: Status Quo And Constraints To Action

Company:
Potsdam Institute for Climate Impact Research (PIK)

[Daniel Schlegel](#)

Event:
ITB Deep Dive Sessions 1 - Latin America Forum: Becoming An Instant Hit With Instagram?

Company:
Geh Mal Reisen

[Joachim Schmidt](#)

Event:
eTravel Stage Day 1 - Rheinhessen: Experiencing A Destination With All Your Senses

Company:
Intensive Senses | Manufaktur für digitales Marketing

[Mario Schmidt](#)

Event:
ITB MICE Forum

Company:
www.schmidtfabrik.de

[Karl Schmidtner](#)

Event:
ITB Hospitality Tech Forum - Rewarding Upselling For Hotels

Company:
UpsellGuru

[Philipp Schmidt](#)

Event:
ITB Destination Day 1 - Trend Destinations In The Luxury Market

Company:

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Kurzfristige Änderungen vorbehalten.

Nordisch Reisen GmbH

Wolfram Schmidt

Event:

eTravel Lab Day 3 - Stay On Top In A Fast-Moving Hotel Distribution Market

Company:

Amadeus

Prof. Dr. Jürgen Schmude

Event:

ITB Young Professionals Day - Get-Together For DGT Members

Company:

Ludwig Maximilian University of Munich

Andrea Schneider

Event:

eTravel Stage Day 2 - Overtourism & The Influence Of Social Media: When Tourists Are More Curse Than Blessing

Company:

Tourismszukunft

Prof. Dr. Tilman Schröder

Event:

ITB Young Professionals Day - Quality Of Tourism Education: Tips For Students

Company:

Munich University of Applied Sciences

Rita Schwarzelühr-Sutter

Event:

ITB Tourism for Sustainable Development Day - German Outbound Travel Has Impact! What Responsibilities Is The German Government Bearing?

Company:

German Federal Ministry for the Environment, Nature Conservation and Nuclear Safety (BMU)

Sarah Schwepcke

Event:

ITB Tourism for Sustainable Development Day - Our Partners In Dialogue – Tourism In Tunisia: Towards New Strength?

Company:

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Ben Sherman

Event:

Responsible Destinations Forum - The Art Of Engaging And Sustaining Authentic Indigenous Experiences

Company:

World Indigenous Tourism Alliance WINTA

Diana Sicher-Fritsch

Event:

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Kurzfristige Änderungen vorbehalten.



ITB Experts Forum Wellness - Best Practice - Mental Wellness: A Further Step To An Holistic Lifestyle Approach

Company:

MentalSpa Resort Fritsch am Berg

Chris Silcock

Event:

ITB Marketing & Distribution Day - Keynote Panel: Man Vs. Machine?! The Future Of Hospitality And Tourism In Times Of Artificial Intelligence

Company:

Hilton

Eric R. Sinnaya

Event:

ITB Destination Day 2 - Malaysia Forum: Meeting the Challenges Of Sustainable Eco-Tourism Development. Recommendations For Managing Goals

Company:

Malaysian Nature Society

Vicky Smith

Event:

ITB Destination Day 2 - Instagram And Influencers: The Overlooked Challenges For Destinations

Company:

Earth Changers

Jan Starcke

Event:

ITB Deep Dive Sessions 3 - Social Commerce: Tips For Successful Travel Campaigns On Facebook And Instagram

Company:

Facebook

Marie-Christine Stephenson

Event:

Equality & Responsibility Forum - The IIPT Celebrating Her Awards

Company:

Nick Stewart

Event:

Animal Welfare - Wildlife and tourism; transforming an industry

Company:

World Animal Protection

Peter Strub

Event:

ITB Destination Day 1 - Studiosus Debate: Vacationing In The Arab World: Are The Golden Years Coming?

Company:

Studiosus Reisen

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Kurzfristige Änderungen vorbehalten.

[Sharry Sun](#)
Event:

ITB Destination Day 1 - Keynote-Panel: Overtourism Revisited: Best Demonstrated Practices Instead Of "Business As Usual"

Company:

Travelzoo

[Werner Sülberg](#)
Event:

ITB Young Professionals Day - Which Tourism Graduates Will The Tourism Industry Need In 2020?

Company:

DER Touristik GmbH

[Erik Tengen](#)
Event:

ITB Hospitality Tech Forum - Rewarding Upselling For Hotels

Company:

Oaky

[Blandine Thenet](#)
Event:

eTravel Stage Day 2 - Best Practices From The European Capitals Of Smart Tourism

Company:

ONLYLYON Tourisme et Congrès

[Jens Thraenhart](#)
Event:

ITB Tourism for Sustainable Development Day - Same, Same But Different? – Joint Solutions For Sustainable Tourism Development In South-East Asia

Company:

Mekong Tourism Coordinating Office (MTCO)

[Valere Tjolle](#)
Event:

Responsible Destinations Forum - Sustainable Top 100 Destination Awards

Company:
[Dr. Michael Toedt](#)
Event:

ITB Hospitality Tech Forum - Panel: Customer Relationship Management Masterclass

Company:

dailypoint

[Joan Torella](#)
Event:

ITB Deep Dive Sessions 1 - Overtourism: Smart Control Via Digital Technologies

Company:

Turisme de Barcelona

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Kurzfristige Änderungen vorbehalten.

[Hon. René Trabelsi](#)

Event:

ITB Tourism for Sustainable Development Day - Our Partners In Dialogue – Tourism In Tunisia: Towards New Strength?

Company:

Tunisia

[Maja Traber-Watters](#)

Event:

ITB Destination Day 1 - Trend Destinations In The Luxury Market

Company:

Swiss Heart Foundation - Young at Heart

[Eugen Triebelhorn](#)

Event:

eTravel Startup Day - Pitch 'n' Panel Mobility

Company:

Travelperk

[Ilija Trojanow](#)

Event:

ITB Destination Day 2 - Keynote: How To Travel. A User's Guide

Company:

[Katharina Turlo](#)

Event:

ITB Business Travel Forum - Traveler Centricity: Who's Traveling?

Company:

CWT Carlson Wagonlit Travel

[Dr. Louise Twining-Ward](#)

Event:

ITB CSR Day - Tourism And The Sharing Economy: Policy Recommendations And Potential

Company:

The Worldbank

[Geerte Udo](#)

Event:

ITB Deep Dive Sessions 1 - Overtourism: Smart Control Via Digital Technologies

Company:

Amsterdam Marketing

[Alexander v. Bernstorff](#)

Event:

eTravel Stage Day 2 - Voice-Controlled Interfaces: A Logical Flight Distribution Channel Or Just A Weird Gadget?

Company:

InterES GmbH

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Kurzfristige Änderungen vorbehalten.

[Maria S. Valerga](#)
Event:

ITB Deep Dive Sessions 1 - Sustainable Food & Beverage Management In Destinations

Company:

LOCAL FOOD EXPERTS s.c.e

[Kristian Valk](#)
Event:

eTravel Lab Day 2 - The Quest For More Direct Bookings – Why Are Your Guests Lost In The Customer Journey?

Company:

Hotelchamp

[Marcel van de Wal](#)
Event:

eTravel Stage Day 2 - NDC: The 3 Letters On Everyone's Mind. Ready For NDC?

Company:

Travelport

[Dr. Ha Vinh Tho](#)
Event:

ITB Marketing & Distribution Day - ITB New Luxury Panel: Sensuality, Happiness And Luxury

Company:

Gross National Happiness Centre Bhutan

[Manuel Viñuelas](#)
Event:

ITB Destination Day 1 - How To Market Your Destination's Products And Services To Chinese Outbound Tourists?

Company:

Sevilla Tourism

[Romana Vlasic](#)
Event:

ITB Destination Day 1 - Keynote-Panel: Overtourism Revisited: Best Demonstrated Practices Instead Of "Business As Usual"

Company:

DUBROVNIK TOURIST BOARD & Convention Bureau

[Prof. Dr. Ralf Vogler](#)
Event:

ITB Young Professionals Day - Quality Of Tourism Education: Tips For Students

Company:

Heilbronn University of Applied Sciences

[Terry von Bibra](#)
Event:

ITB Deep Dive Sessions 2 - Focus On China: Alibaba, Mobile Payment And The Future Of Source Market China

Company:

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Kurzfristige Änderungen vorbehalten.

Alibaba

[Dr. Gesine von der Groeben](#)

Event:

eTravel Stage Day 2 - Panel Discussion: Investing In Startups

Company:

Beiten Burkhardt

[Martina von Münchhausen](#)

Event:

ITB Deep Dive Sessions 2 - Interjections: "5 To 12": The Plastics Paradox - Lifestyle Hits Lifestyle

Company:

WWF Centre for Marine Conservation

[Moritz von Petersdorff-Campen](#)

Event:

eTravel Lab Day 3 - How Hotels Should Prepare For The Digital Revolution In Hotel Rooms

Company:

SuitePad

[Angela Waerdt](#)

Event:

ITB Young Professionals Day - Quality Of Tourism Education: Tips For Students

Company:

Flyline Telesales GmbH

[Iris Wagner](#)

Event:

ITB Young Professionals Day - Quality Of Tourism Education: Tips For Students

Company:

Nicko Cruises Schiffsreisen GmbH

[Maximilian Waldmann](#)

Event:

eTravel Startup Day - Pitch 'n' Panel Hospitality

Company:

conichi

[Hillary Wang](#)

Event:

eTravel Startup Day - China Travel Innovation And Investment Session

Company:

Haoqiao International

[Joseph Wang](#)

Event:

eTravel Startup Day - China Travel Innovation And Investment Session

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Company:
TravelDaily China

[Andy Washington](#)

Event:
eTravel Startup Day - Pitch 'n' Panel Booking and Services B2C
Company:
Culture Trip

[Wilhelm K. Weber](#)

Event:
ITB Hospitality Tech Forum - Best Cases & Panel "Revenue Management 2019"
Company:
SHS Swiss Hospitality Solutions AG

[Christoph Weigler](#)

Event:
ITB Destination Day 1 - Future Ground Mobility Panel
Company:
Uber

[Tanja Weinekötter](#)

Event:
eTravel Lab Day 3 - Social Media – How Will You Generate Reach In 2019?
Company:
Marketing & Event Support

[Jochen Weishaar](#)

Event:
eTravel Stage Day 1 - vOffice – Efficient Holiday Home Management
Company:
vOffice GmbH

[Christian Wenzel](#)

Event:
eTravel Stage Day 4 - Social Media Marketing For Tourism Professionals
Company:
CW Media Alliance GmbH

[Alexander Wessels](#)

Event:
eTravel Lab Day 1 - Chatbots – Your Hotel's Answer To Impacts Of Global Travel Trends And Language Barriers
Company:
SABA Hospitality

[Fili Wiese](#)

Event:

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世界旅游城市联合会
World Tourism Cities Federation



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ITB Deep Dive Sessions 3 - Secrets Of Search Engine Ranking

Company:

SearchBrothers.com

[John Williams](#)

Event:

ITB Deep Dive Sessions 1 - Mekong Tourism Forum: Film Tourism And Visual Storytelling

Company:

BBC Worldwide

[Thomas Willms](#)

Event:

ITB Marketing & Distribution Day - Keynote Panel: Hospitality CEO Panel

Company:

Deutsche Hospitality

[Hartmut Wimmer](#)

Event:

eTravel Lab Day 3 - The Digital Destination

Company:

Outdooractive

[Detlef Wintzen](#)

Event:

ITB MICE Forum - Live Goes Digital – Digital Goes Live

Company:

insglück Gesellschaft für Markeninszenierung mbH

[Nico Wohlgemuth](#)

Event:

eTravel Lab Day 1 - Alexa, It's Time For Vacation!

Company:

Vice Chairman, BVDW Fokusgruppe Mobile

[Dr. Jens Wohltorf](#)

Event:

ITB Deep Dive Sessions 3 - Luxury Transportation Panel

Company:

Blacklane

[Marion Wolff](#)

Event:

TTA Forum - Panel Discussion "Distribution Strategies": How To Choose The Best Distribution Channel

Company:

Tiqets

[Philip C. Wolf](#)

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Event:

eTravel Startup Day - ITB Startup Pitch, Powered By Phocuswright

Company:

Phocuswright

[Michael Wurst](#)**Event:**

eTravel Startup Day - Pitch 'n' Panel Booking and Services B2C

Company:

Tervado GmbH / Mister Trip

[Prof. Dr. Ulrich Wünsch](#)**Event:**

ITB MICE Forum - Experiencing And Letting Experiences Happen. From Trend To Experience

Company:

SRH Hochschule der populären Künste (hdpk)

[Wei Xia](#)**Event:**

eTravel Startup Day - China Travel Innovation And Investment Session

Company:

DerbySoft

[Jay You](#)**Event:**

eTravel Startup Day - China Travel Innovation And Investment Session

Company:

Yuantai Investment Partners Evergreen Fund

[Carlo Zachau](#)**Event:**

eTravel Startup Day - Pitch 'n' Panel Mobility

Company:

Yilu

[Leid Zejnilovic](#)**Event:**

ITB Deep Dive Sessions 1 - Overtourism: Smart Control Via Digital Technologies

Company:

Nova School of Business and Economics

[Niklas Zeller](#)**Event:**

eTravel Startup Day - Pitch 'n' Panel Booking and Services B2B

Company:

Viselio

[Daniel Zelling](#)

Event:

ITB Hospitality Tech Forum - Panel: Customer Relationship Management Masterclass

Company:

Founder, Hospitality Industry Club

[Sophie Zhang](#)

Event:

ITB Destination Day 1 - Presentation Of WTCF Publications On China Outbound Tourist Consumption And World Tourism Economic Trends

Company:

World Tourism Cities Federation (WTCF)

[Angel Zhao](#)

Event:

ITB Future Day - Keynote Executive Panel: China's Power And Global Ambitions

Company:

Alibaba Travel (Fliggy)

[Eric Zhuang](#)

Event:

eTravel Startup Day - China Travel Innovation And Investment Session

Company:

DidaTravel

[Dr. Jin Zhun](#)

Event:

ITB Destination Day 1 - Presentation Of WTCF Publications On China Outbound Tourist Consumption And World Tourism Economic Trends

Company:

Chinese Academy of Social Sciences

[Dennis Zimon](#)

Event:

eTravel Stage Day 2 - Pre-Contractual Information – An Opportunity For Increasing Sales

Company:

Passolution



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CityCube

Hall A

- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

- 6.1** – eTravel World: eTravel Stage, eTravel Start-Up Day

- 7.1a** – Home of Business Travel Forum by ITB & VDR
 - ITB Business Travel Forum
 - ITB MICE Forum
 - ITB MICE Hub

- 7.1b** – eTravel World:
 eTravel Lab, TTA Forum,
 ITB Hospitality Tech Forum

- 11.1** – ITB Young Professionals Day

- Palais** – ITB Convention Awards

Contact

Please contact us for concerns or questions:

Convention Organisation

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 60314 Frankfurt/M. Germany

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 Product Manager
 Messe Berlin
 Messedamm 22
 14055 Berlin Germany
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 Fax: +49 (0)30 / 3038 2113
 klimke@messe-berlin.de

Scientific Management ITB Berlin Convention

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 Hochschule Worms
 Erenburgerstr. 19
 67549 Worms Germany
 Phone: +49 (0)6241 / 509 126
 conrady@hs-worms.de

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