

Megan King

Megan King is a forward-looking, communications leader with 25+ years of experience. Megan is leading the team who is engineering, launching and managing CLIA's Global Sustainability Initiative in addition to her role as leader of Public Affairs, Public Relations, Research and Digital/Social Media worldwide.

Prior to starting with CLIA in December 2017, Megan led Porter Novelli's Global, Integrated Creative Group that included creative, digital, social and production to produce award-winning, outcome-driven campaigns for clients in the areas of sustainability, energy, pharmaceuticals and public health. Her brand and reputation management expertise has been sought after by boards, senior leadership teams and by diverse clients (Fortune 500, government, non-profit). She also worked at advertising giant Arnold Worldwide leading the McDonalds DC team. She started in advertising as a copywriter in Albuquerque, NM. Megan lives in Washington, DC with her husband and two daughters.

Contact data

Megan King

Senior Vice President
Global Strategic Communications, CLIA



Event

[Partnerships In Sustainable Tourism: Case Studies From The Cruise Industry](#)

Friday, March 8, 2019, 13.00 - 13.45

CityCube Berlin, Cube Club

Official Partner Country ITB Berlin 2019



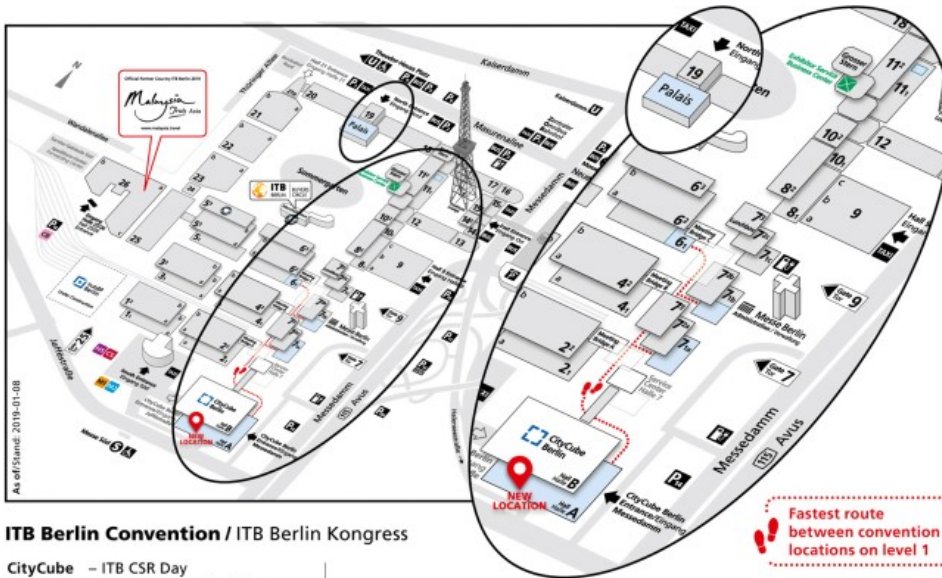
www.malaysia.travel

Co-Host ITB Berlin Convention 2019



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Kurzfristige Änderungen vorbehalten.



ITB Berlin Convention / ITB Berlin Kongress

ITB CityCube

Hall A



- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

6.1 – eTravel World: eTravel Stage, eTravel Start-Up Day

- 7.1a** – Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
 - ITB MICE Forum
 - ITB MICE Hub

7.1b – eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum

- 11.1** – ITB Young Professionals Day

Palais – ITB Convention Awards

Contact

Please contact us for concerns or questions:

Convention Organisation

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