

## Dr. Andreas Hofmann

Dr. Andreas Hofmann is currently team leader for GIZ's EU Switch Asia Luang Prabang Handle with Care Sustainable Tourism Development Project in Laos. In previous roles he was managing director of Asian Trails Laos (Kuoni Group) and Product Manager for Culture and Sustainable Tourism for Kuoni in Zurich. After an MSc in Asian Politics from School of Oriental and African Studies (SOAS) University of London, and he holds a PhD from the International Centre for Research in Events, Tourism and Hospitality (ICRETH) at Leeds Beckett University. His main interests are responsible tourism development for cultural destinations and applying tourism as a developmental instrument.

### Contact data

#### Dr. Andreas Hofmann

Programme component Manager

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, Laos PDR



## Event

### Same, Same But Different? – Joint Solutions For Sustainable Tourism Development In South-East Asia

Thursday, March 7, 2019, 17.00 - 17.45

CityCube Berlin, Auditorium A3

Official Partner Country ITB Berlin 2019

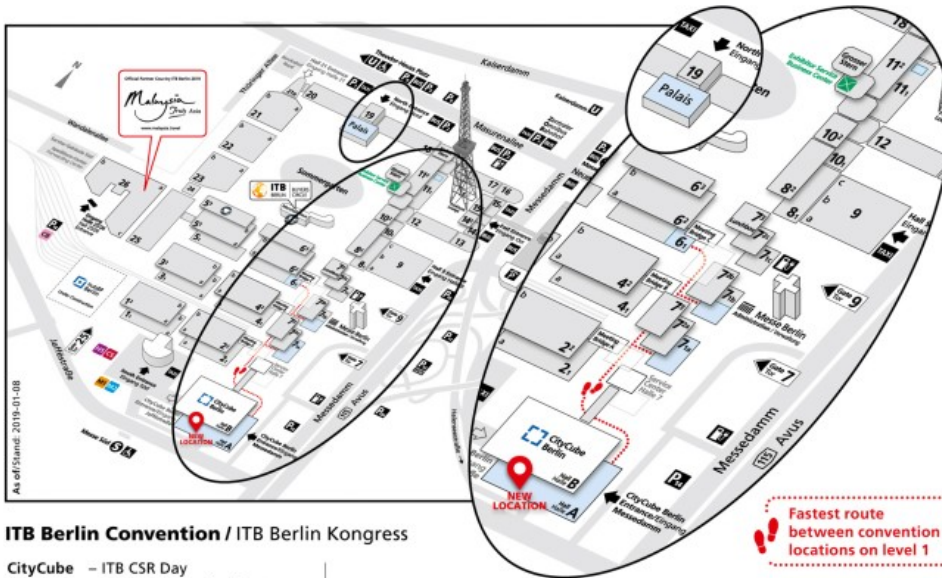


Co-Host ITB Berlin Convention 2019



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## ITB Berlin Convention / ITB Berlin Kongress

### ITB CityCube

#### Hall A



- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

**6.1** – eTravel World: eTravel Stage, eTravel Start-Up Day

- 7.1a** – Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
  - ITB MICE Forum
  - ITB MICE Hub

**7.1b** – eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum

- 11.1** – ITB Young Professionals Day

**Palais** – ITB Convention Awards

## Contact

Please contact us for concerns or questions:

### Convention Organisation

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