

## Manuel Viñuelas

Born in Sevilla (Spain). Thirty years he's been a civil servant, is at the moment responsible for the International Promotion & MICE German and Chinese Tourism Markets in Sevilla Tourism Board (Spain). Diploma in Business Administration. Has extensive knowledge of ancient and contemporary history. He speaks English, French German, Italian and studies Chinese. Passionate about culture and the arts as part of the world's cultural heritage. His work allows him to know an endless number of cities and their peoples of the world. He is enthusiastic about new technologies and science as ways to make life easier for travelers. He collaborates in digital marketing projects applied to tourism. Internship tutor for students of the Diploma in Tourism of the University of Seville. He collaborates in studies and magazines related to the world of tourism in universities. He goes to give talks to young students, motivational talks are one of his favorites. He is the author of two history books. He boasts of knowing his city and shows it when he makes the institutional visits of the City Council of Seville. He collaborates with countless associations and entities in the city of Seville, etc.

### Contact data

#### Manuel Viñuelas

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### Event

#### [How To Market Your Destination's Products And Services To Chinese Outbound Tourists?](#)

Wednesday, March 6, 2019, 15.00 - 15.45

CityCube Berlin, Auditorium A1

Official Partner Country ITB Berlin 2019



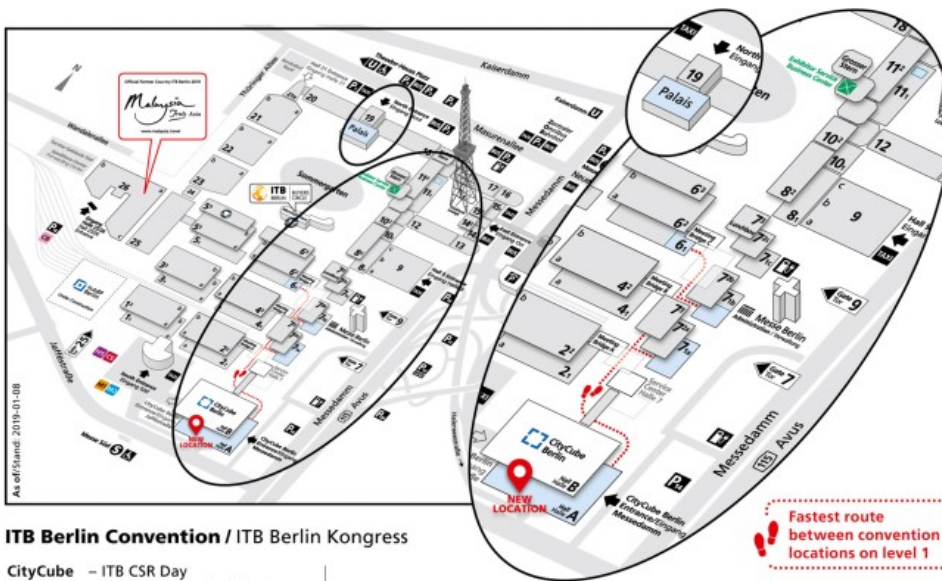
[www.malaysia.travel](http://www.malaysia.travel)

Co-Host ITB Berlin Convention 2019



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## ITB Berlin Convention / ITB Berlin Kongress

### ITBCube

#### Hall A



- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

**6.1** – eTravel World: eTravel Stage, eTravel Start-Up Day

- 7.1a** – Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
  - ITB MICE Forum
  - ITB MICE Hub

**7.1b** – eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum

- 11.1** – ITB Young Professionals Day

**Palais** – ITB Convention Awards

## Contact

Please contact us for concerns or questions:

### Convention Organisation

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