

## Eric Zhuang

Eric serves as Vice President at DidaTravel Technology. He is in charge of global partnership, sourcing, overseas sales and marketing at the company. Before joining DidaTravel, Eric spent most of his time on academic researches. His current personal interest is observing the trend of China travel industry and the way of global players interact with China market.

### Contact data

**Eric Zhuang**  
Vice President  
DidaTravel



---

## Event

### [China Travel Innovation And Investment Session](#)

Friday, March 8, 2019, 10.30 - 11.30

Hall 6.1, eTravel Stage

Official Partner Country ITB Berlin 2019



Co-Host ITB Berlin Convention 2019



EXPERTENWISSEN –  
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.



## ITB Berlin Convention / ITB Berlin Kongress

### ITBCube

#### Hall A



- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

- 6.1** – eTravel World: eTravel Stage, eTravel Start-Up Day

- 7.1a** – Home of Business Travel Forum by ITB & VDR  
 – ITB Business Travel Forum  
 – ITB MICE Forum  
 – ITB MICE Hub

- 7.1b** – eTravel World:  
 eTravel Lab, TTA Forum,  
 ITB Hospitality Tech Forum

- 11.1** – ITB Young Professionals Day

- Palais** – ITB Convention Awards

## Contact

Please contact us for concerns or questions:

### Convention Organisation

ITB Berlin Convention Office  
 c/o Multivisio GmbH  
 Hanauer Landstraße 287  
 60314 Frankfurt/M. Germany

Alexandra Saless  
 Freelance Convention Manager  
 Cell: +1 843 602-2720  
 alexandra.saless@multivisio.de

### Contact Person Messe Berlin

Lisa Klimke  
 Product Manager  
 Messe Berlin  
 Messedamm 22  
 14055 Berlin Germany  
 Phone: +49 (0)30 / 3038 2167  
 Fax: +49 (0)30 / 3038 2113  
 klimke@messe-berlin.de

### Scientific Management ITB Berlin Convention

Prof. Dr. Roland Conrady  
 Hochschule Worms  
 Erenburgerstr. 19  
 67549 Worms Germany  
 Phone: +49 (0)6241 / 509 126  
 conrady@hs-worms.de

Official Partner Country ITB Berlin 2019



Co-Host ITB Berlin Convention 2019



EXPERTENWISSEN –  
 IM ITB TICKET INBEGRIFFEN  
 Kurzfristige Änderungen vorbehalten.