

Prof. Dr. Anna Klein

Prof. Dr. Anna Klein is tourism professor at IUBH International University of Applied Sciences in Munich and Vice President of the German Society of Tourism Research (DGT). Her focus of work is destination management, cultural tourism, international tourism and sustainable tourism. The subject of sustainability was also at the forefront of her prized PhD at the University of Hohenheim in Stuttgart. Within its scope she analyzed the travel preferences of LOHAS (Lifestyles of Health and Sustainability) and concentrated on the sustainability aspects of the accommodation.

Prof. Dr. Anna Klein has also a long practical experience in the field of tourism, that she obtained as a senior consultant at BTE in Berlin. She was there responsible for international projects, especially in Eastern and South-Eastern European Countries.

Contact data

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Event

ITB Deep Dive Sessions 1

Wednesday, March 6, 2019, 11.00 - 17.45

CityCube Berlin, Cube Club

Official Partner Country ITB Berlin 2019

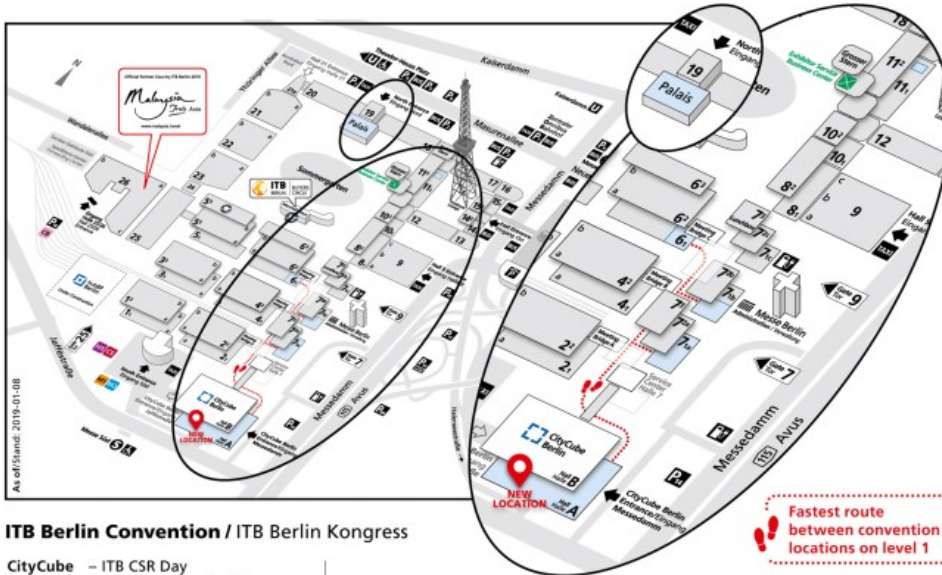


Co-Host ITB Berlin Convention 2019



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ITB Berlin Convention / ITB Berlin Kongress

- CityCube Hall A**
- ITB CSR Day
 - ITB Deep Dive Sessions
 - ITB Destination Day 1
 - ITB Destination Day 2
 - ITB Experts Forum Wellness
 - ITB Future Day
 - ITB Marketing & Distribution Day
 - ITB Tourism for Sustainable Development Day

- 6.1** - eTravel World: eTravel Stage, eTravel Start-Up Day

- 7.1a** - Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
- ITB MICE Forum
- ITB MICE Hub

- 7.1b** - eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum

- 11.1** - ITB Young Professionals Day
Palais - ITB Convention Awards

Contact

Please contact us for concerns or questions:

Convention Organisation

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