

Michael Collins

Michael started out in the travel industry as a travel journalist, publisher and editor, with Backpacker and Abroad magazines. During this time he was a regular commentator and contributor on all things travel in print and on radio and television. He founded TravelMedia.ie in 2006, representing airlines, tour operators, tourist boards and hotel companies. Since 2013 TravelMedia.ie has been a digital-first agency, with inhouse SEO, SEM, PPC, video production, blogging, content marketing and social media skills.

About TravelMedia.ie

TravelMedia.ie is one of Europe's leading travel PR agencies – specialising in digital PR, media buying, strategic advice, industry consultancy, digital communications and social media within the travel industry for both trade and consumer.

<https://www.travelmedia.ie>

https://www.youtube.com/channel/UCTC6_bGKxd6y_IV2kyhRr7A?sub_confirmation=1

Contact data

Michael Collins

Founder & Managing Director
TravelMedia.ie



Event

[Utilizing YouTube As A Distribution And Marketing Tool](#)

Thursday, March 7, 2019, 12.00 - 12.30

Hall 7.1b, eTravel Lab

Official Partner Country ITB Berlin 2019



Co-Host ITB Berlin Convention 2019



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Kurzfristige Änderungen vorbehalten.



ITB Berlin Convention / ITB Berlin Kongress

ITB Cube

Hall A

- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

6.1 – eTravel World: eTravel Stage, eTravel Start-Up Day

- 7.1a** – Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
 - ITB MICE Forum
 - ITB MICE Hub

7.1b – eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum

- 11.1** – ITB Young Professionals Day

Palais – ITB Convention Awards

Contact

Please contact us for concerns or questions:

Convention Organisation

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