

## Margaret Feng

Margaret Feng is the head of Oasis Lab with Ctrip. Margaret joined in Ctrip at 2017 and built Oasis Lab from the scratch. The lab aims to be a leading innovation hub at the travel industry, helping promising entrepreneurs to disrupt and grow.

Before Ctrip, Margaret worked at global venture fund DCM. She is good at discovering new trends and exploring new business model. Some successful cases are Vipshop (NYSE: VIPS), 58 (NYSE: WUBA), 51Talk (NYSE: COE) and Uxin (NASDAQ: UXIN).

Margaret is a dedicated badminton player, hungry reader and passionate traveler.

Margaret graduated from University of International Business and Economics with dual degree. Later she got her MBA degree from Stanford University.

### Contact data

#### Margaret Feng

Head of Oasis Lab  
Ctrip



### Event

#### [China Travel Innovation And Investment Session](#)

Friday, March 8, 2019, 10.30 - 11.30

Hall 6.1, eTravel Stage



## ITB Berlin Convention / ITB Berlin Kongress

### ITB CityCube

#### Hall A



- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

**6.1** – eTravel World: eTravel Stage, eTravel Start-Up Day

- 7.1a** – Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
  - ITB MICE Forum
  - ITB MICE Hub

**7.1b** – eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum

- 11.1** – ITB Young Professionals Day

**Palais** – ITB Convention Awards

## Contact

Please contact us for concerns or questions:

### Convention Organisation

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Official Partner Country ITB Berlin 2019



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