

## Olan O Sullivan

Olan O'Sullivan is CEO of SaaS company TrekkSoft, the leading provider of B2B software to growth focused tour and activity companies. Originally from Ireland, Olan gained experience in the finance sector before co-founding Acteavo, a reservation and management software solution for the tour and activity sector. In 2015, Acteavo was acquired by TrekkSoft and Olan joined the team in the adventure capital of Switzerland, Interlaken. Today TrekkSoft is a market leader serving customers in over 130 countries around the world.

### About TrekkSoft

TrekkSoft is the leading booking and distribution solution for day tour companies in Europe. We offer one centralised solution for fast-connected multi-channel transactions and are connected with leading OTAs including Viator, Expedia, GetYourGuide. TrekkSoft's aim is to support sustainable companies to plan and grow.

### Contact data

**Olan O Sullivan**  
CEO  
TrekkSoft AG



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## Event

### [Panel Discussion "Distribution Strategies": How To Choose The Best Distribution Channel](#)

Wednesday, March 6, 2019, 15.00 - 16.00

Hall 7.1b, eTravel Lab



## ITB Berlin Convention / ITB Berlin Kongress

### ITB Cube

#### Hall A

- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

**6.1** – eTravel World: eTravel Stage, eTravel Start-Up Day

- 7.1a** – Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
  - ITB MICE Forum
  - ITB MICE Hub

**7.1b** – eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum

- 11.1** – ITB Young Professionals Day

**Palais** – ITB Convention Awards

## Contact

Please contact us for concerns or questions:

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