

Dr. Yasser Moshref

Dr. Yasser Moshref is currently the Managing Director of Premedion International since 2009. He began in 2005 his illustrious career with initial beginnings as SPA Operations Manager for the A-ROSA Resorts in Germany and abroad.

As Managing Director of Premedion International, he has overseen the direction of a number of turnkey SPA and Health projects with an emphasis on market feasibility studies and business plan preparations, design and layout, recruiting and training, and the pre-opening of spa and health facilities with various international hotel chains such as Sheraton and Hilton in China, Qatar, Oman, Saudi Arabia and Egypt.

Dr. Moshref is also the Managing Director of Premedion GmbH and has held this position since 2014. His focus – to establish joint ventures with strategic partners, the creation of franchising systems for SPAs and Healthcare projects worldwide and the opening of regional offices in different countries. His role also encompasses the design of unique SPA and Fitness concepts such as Prevention and Rehabilitation Medical SPA, Beer SPA, Wine SPA, Floating SPA, Alternative Medicine SPA, Young Motion and Outdoor Fitness.

Contact data

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Event

[Spa & Wellness Market In The Middle East: A Market From Which Europe Can Learn From?](#)

Thursday, March 7, 2019, 11.00 - 11.25

CityCube Berlin, Auditorium A3

Official Partner Country ITB Berlin 2019



Co-Host ITB Berlin Convention 2019



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Kurzfristige Änderungen vorbehalten.



ITB Berlin Convention / ITB Berlin Kongress

ITB Cube

Hall A

- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

6.1 – eTravel World: eTravel Stage, eTravel Start-Up Day

- 7.1a** – Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
 - ITB MICE Forum
 - ITB MICE Hub

7.1b – eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum

- 11.1** – ITB Young Professionals Day

Palais – ITB Convention Awards

Contact

Please contact us for concerns or questions:

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