

## Patrick Haede

Patrick Haede is the CEO at Mapify, a Berlin-based travel company he co-founded in 2016. He studied law at Bucerius Law School in Hamburg during which he spent 6 months working for the Stanford CodeX Center for Legal Technology. Before quitting university and working full-time for Mapify, he spent half a year studying Computer Science at MIT in Boston.

### About Mapify

Founded in December 2016 and based in Berlin, Mapify is social travel platform for people to visualize, find and plan travel experiences. By developing a website and app which launched in November 2017, the company has attracted users worldwide to share trips and spots in more than 190 countries and has continuously been trending on several country App Stores worldwide. The company has raised \$1.4M from MIT's Sandbox Innovation Fund and renowned US and European investors.

### Contact data

#### Patrick Haede

Co-Founder & CEO  
Mapify



## Event

### [Mapify: Turning Instagram Into Bookable Travel](#)

Wednesday, March 6, 2019, 13.30 - 14.00

Hall 6.1, eTravel Stage

### [ITB Startup Pitch, Powered By Phocuswright](#)

Friday, March 8, 2019, 12.00 - 13.00

Hall 6.1, eTravel Stage

Official Partner Country ITB Berlin 2019



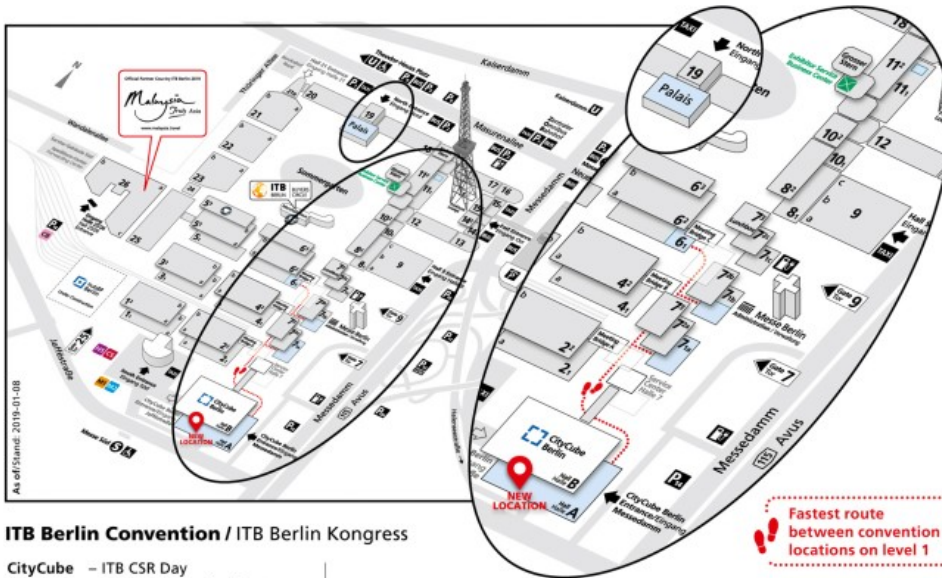
www.malaysia.travel

Co-Host ITB Berlin Convention 2019



EXPERTENWISSEN –  
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.



## ITB Berlin Convention / ITB Berlin Kongress

### ITBCube

#### Hall A



- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

**6.1** – eTravel World: eTravel Stage, eTravel Start-Up Day

- 7.1a** – Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
  - ITB MICE Forum
  - ITB MICE Hub

**7.1b** – eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum

- 11.1** – ITB Young Professionals Day

**Palais** – ITB Convention Awards

## Contact

Please contact us for concerns or questions:

### Convention Organisation

ITB Berlin Convention Office  
c/o Multivisio GmbH  
Hanauer Landstraße 287  
60314 Frankfurt/M. Germany

Alexandra Saless  
Freelance Convention Manager  
Cell: +1 843 602-2720  
alexandra.saless@multivisio.de

### Contact Person Messe Berlin

Lisa Klimke  
Product Manager  
Messe Berlin  
Messedamm 22  
14055 Berlin Germany  
Phone: +49 (0)30 / 3038 2167  
Fax: +49 (0)30 / 3038 2113  
klimke@messe-berlin.de

### Scientific Management ITB Berlin Convention

Prof. Dr. Roland Conrady  
Hochschule Worms  
Erenburgerstr. 19  
67549 Worms Germany  
Phone: +49 (0)6241 / 509 126  
conrady@hs-worms.de

Official Partner Country ITB Berlin 2019



Co-Host ITB Berlin Convention 2019



EXPERTENWISSEN –  
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.