

Prof. Dr. Willy Legrand

Dr. Willy Legrand is Professor of Hospitality Management at the IUBH International University of Applied Sciences in Bad Honnef - Bonn, Germany. He is a visiting professor at universities in France, India, and Cornell University in the United States. Prof. Legrand is the lead author of Sustainability in the Hospitality Industry: Principles of Sustainable Operations now in its 3rd edition. He is the co-editor of Sustainable Hospitality and Tourism as Motors for Development: Case Studies from Developing Regions of the World and the co-editor of the Routledge Handbook of Sustainable Food and Gastronomy. He regularly participates at the Cornell Centre for Hospitality Research (CHR) Sustainability Roundtables and took part at the COP21 Climate Conference leading to the Paris Agreement in 2015 as an international observer. Finally, Prof. Legrand is the Guest Chief Editor of the Hotel Yearbook Sustainable Hospitality 2018 and 2019 editions (Release spring 2019).

Contact data

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Event

[A Tidal Wave Of Plastic - Ocean Pollution And The UN Sustainable Development Goals](#)

Friday, March 8, 2019, 14.00 - 14.45

CityCube Berlin, Auditorium A3

Official Partner Country ITB Berlin 2019



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ITB Berlin Convention / ITB Berlin Kongress

ITB Cube

Hall A

- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

6.1 – eTravel World: eTravel Stage, eTravel Start-Up Day

- 7.1a** – Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
 - ITB MICE Forum
 - ITB MICE Hub

7.1b – eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum

- 11.1** – ITB Young Professionals Day

Palais – ITB Convention Awards

Contact

Please contact us for concerns or questions:

Convention Organisation

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