

Dr. Monika Griefahn

Dr. Monika Griefahn is a founding member of Greenpeace Germany and was Co-CEO (1980-1983). She organized campaigns against chemical pollution of rivers and the North Sea. From 1984-1990 she was the first female board member of Greenpeace International and responsible for trainings and founding new offices all around the world.

From 1990-1998 she was Minister of the Environment in the German state of Lower Saxony. She put her main emphasis on working for renewable energy and the phasing out of nuclear power.

From 1998-2009 she worked as Member of Parliament in the German Bundestag. Her main responsibilities were in the sectors culture and media, especially new media and foreign cultural policy.

In 2012 she founded the Institute Media, Environment, Culture (IMUK) – a company with advisory services and educational occupation in the sustainability sector. Griefahn is CEO of the Institute.

From 2012-2018 she was Director for Environment and Community at cruise company AIDA Cruises, too. In that position she accompanied the company's new alignment towards the use of LNG as sustainable fuel. Since 2018 she is doing business as Senior Advisor Sustainability at Costa Group (AIDA, Costa and Costa Asia) within the context of her IMUK work, focusing on strategic advisory services.

Monika Griefahn is engaged in numerous voluntary commitments – among others as board and jury member of the Right Livelihood Award Foundation ("Alternative Nobel Prize") and chair of Cradle to Cradle e.V.

Contact data

Dr. Monika Griefahn

Senior Advisor Sustainability

Costa Group

Founding Member Greenpeace, Minister (ret.)

Großer Grasbrook 9

20457 Hamburg

Germany

Phone +49 15155110400

Monika.Griefahn@aida.de



Event

[A Tidal Wave Of Plastic - Ocean Pollution And The UN Sustainable Development Goals](#)

Friday, March 8, 2019, 14.00 - 14.45

CityCube Berlin, Auditorium A3

Official Partner Country ITB Berlin 2019

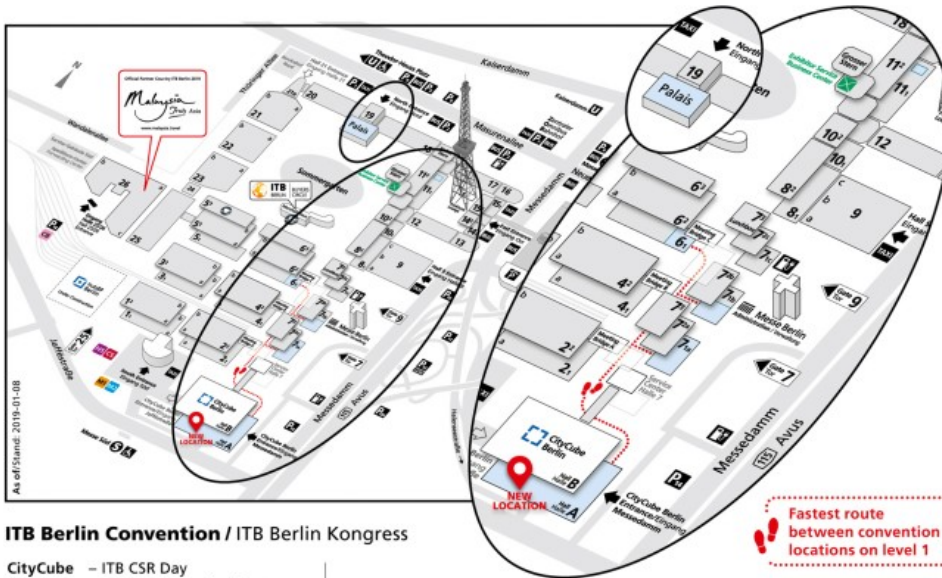


Co-Host ITB Berlin Convention 2019



EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.



ITB Berlin Convention / ITB Berlin Kongress

ITBCube

Hall A



- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

6.1 – eTravel World: eTravel Stage, eTravel Start-Up Day

- 7.1a** – Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
 - ITB MICE Forum
 - ITB MICE Hub

7.1b – eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum

- 11.1** – ITB Young Professionals Day

Palais – ITB Convention Awards

Contact

Please contact us for concerns or questions:

Convention Organisation

ITB Berlin Convention Office
c/o Multivisio GmbH
Hanauer Landstraße 287
60314 Frankfurt/M. Germany

Alexandra Saless
Freelance Convention Manager
Cell: +1 843 602-2720
alexandra.saless@multivisio.de

Contact Person Messe Berlin

Lisa Klimke
Product Manager
Messe Berlin
Messedamm 22
14055 Berlin Germany
Phone: +49 (0)30 / 3038 2167
Fax: +49 (0)30 / 3038 2113
klimke@messe-berlin.de

Scientific Management ITB Berlin Convention

Prof. Dr. Roland Conrady
Hochschule Worms
Erenburgerstr. 19
67549 Worms Germany
Phone: +49 (0)6241 / 509 126
conrady@hs-worms.de

Official Partner Country ITB Berlin 2019



Co-Host ITB Berlin Convention 2019



EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.