

Greg W. Greeley

Greg Greeley leads and manages our Homes business, which includes nearly 5 million listings in 81,000 cities around the world, and our Airbnb For Everybody strategy, including Airbnb Plus, Airbnb Collections, our expanded Superhost program, and our new Superguest initiative. He has rich experience across multiple industries including developing a variety of two-sided marketplaces – in Airbnb’s case, our community of hosts and guests – and scaling them for extraordinary growth.

Prior to joining Airbnb, Greg spent over 18 years at Amazon, where he most recently managed Amazon’s Global Prime program, a subscription service he helped invent and launch in 2005. In this capacity, Greg oversaw Prime’s ongoing expansion into multiple countries and the introduction of dozens of new shopping, digital media, and delivery benefits.

Previously at Amazon, he managed the company’s European consumer e-commerce businesses and oversaw the expansion into new and emerging markets from India to Brazil.

He has also held various executive roles at Amazon overseeing Finance, Operations, Technology, Marketplace, Retail and Marketing. He previously held leadership positions at Sun Microsystems, United Airlines and McDonnell Douglas. Greg holds an MBA from the University of California Berkeley Haas School of Business, a Master’s degree in Systems Management from the University of Southern California, and a B.S. in Engineering from the University of Washington. Greg is an advisory board member of University of Southern California Viterbi School of Engineering.

Contact data

Greg W. Greeley
President of Homes
Airbnb



Event

[ITB CEO Interview](#)

Thursday, March 7, 2019, 15.00 - 15.45

CityCube Berlin, Auditorium A4/A5



ITB Berlin Convention / ITB Berlin Kongress

ITBCube

Hall A

- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

6.1 – eTravel World: eTravel Stage, eTravel Start-Up Day

- 7.1a** – Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
 - ITB MICE Forum
 - ITB MICE Hub

7.1b – eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum

- 11.1** – ITB Young Professionals Day

Palais – ITB Convention Awards

Contact

Please contact us for concerns or questions:

Convention Organisation

ITB Berlin Convention Office
c/o Multivisio GmbH
Hanauer Landstraße 287
60314 Frankfurt/M. Germany

Alexandra Saless
Freelance Convention Manager
Cell: +1 843 602-2720
alexandra.saless@multivisio.de

Contact Person Messe Berlin

Lisa Klimke
Product Manager
Messe Berlin
Messedamm 22
14055 Berlin Germany
Phone: +49 (0)30 / 3038 2167
Fax: +49 (0)30 / 3038 2113
klimke@messe-berlin.de

Scientific Management ITB Berlin Convention

Prof. Dr. Roland Conrady
Hochschule Worms
Erenburgerstr. 19
67549 Worms Germany
Phone: +49 (0)6241 / 509 126
conrady@hs-worms.de

Official Partner Country ITB Berlin 2019



Co-Host ITB Berlin Convention 2019



EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.