



## Catherine Logan

Catherine Logan is GBTA's Regional Vice President for EMEA where she is responsible for the development and delivery of GBTA activities in the region. Prior to joining GBTA as Marketing and Membership Director in 2012, Catherine worked in a number of senior marketing roles with Capita Plc and Bank of Ireland followed by 4 years establishing and running a successful events and marketing company in partnership with a colleague and friend. She is based in Northern Ireland but enjoys the extensive travel that comes with her role.

### Contact data

**Catherine Logan**  
Regional Vice President – EMEA  
GBTA

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### Event

#### [GBTA Corporate Travel Industry Trends](#)

Thursday, March 7, 2019, 14.00 - 14.45

Convention Hall 7.1a, Auditorium New York 1

Official Partner Country ITB Berlin 2019



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## ITB Berlin Convention / ITB Berlin Kongress

### ITBCube

#### Hall A

- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

**6.1** – eTravel World: eTravel Stage, eTravel Start-Up Day

- 7.1a** – Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
  - ITB MICE Forum
  - ITB MICE Hub

**7.1b** – eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum

- 11.1** – ITB Young Professionals Day

**Palais** – ITB Convention Awards

## Contact

Please contact us for concerns or questions:

### Convention Organisation

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Kurzfristige Änderungen vorbehalten.