

Sandro Cuzzolin

Sandro Cuzzolin creates unique data-driven advertising solutions to help DMOs to inspire, convert and welcome millions of travellers.

Sandro is also a visiting instructor at the Rouen Business School, France and at the Goethe University in Frankfurt, Germany, where he teaches online travel advertising and big data solutions for destinations. To date, Sandro has worked and studied in 8 countries and plans to reach 10 someday.

Sandro is a tiramisu chef and he is always happy to make some for his partners and friends.

About travel audience – an Amadeus Company

Travel audience is global travel advertising platform that enables destinations to tell their own story and inspire, convert and welcome millions of online travellers. As a wholly owned subsidiary of Amadeus, the world's leading GDS, travel audience serves more than 300 advertising partners, such as airlines, online travel agencies, hospitality groups and destination marketing organizations.

Contact data

Sandro Cuzzolin

Global Sales Director
Travel Audience



Event

[Using Big Data To Analyse Loyalty To Competing Destinations](#)

Friday, March 8, 2019, 12.00 - 12.30

Hall 7.1b, eTravel Lab

Official Partner Country ITB Berlin 2019



Co-Host ITB Berlin Convention 2019





ITB Berlin Convention / ITB Berlin Kongress

ITBCube

Hall A



- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

6.1 – eTravel World: eTravel Stage, eTravel Start-Up Day

- 7.1a** – Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
 - ITB MICE Forum
 - ITB MICE Hub

7.1b – eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum

- 11.1** – ITB Young Professionals Day

Palais – ITB Convention Awards

Contact

Please contact us for concerns or questions:

Convention Organisation

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EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.