

## Matt Cuckston

Based in London, Matt is leading on Klook's expansion across Europe where he oversees business development, strategic planning, and operations throughout the region. He heads up a team of 20 staff across 3 offices in London, Amsterdam, and Barcelona focusing on creating partnerships with attraction and tour providers.

Prior to joining Klook in early 2018, Matt worked for 7 years at the British Tourist Board managing industry engagement and events and prior to this, 4 years as a Country Account Manager for Booking.com.

Matt is an avid traveller and a big believer in learning from other cultures and backgrounds, having visited 49 countries across 6 continents.

### About Klook

Founded in 2014, Klook is a world leading travel activities and services booking platform. Klook gives travelers a seamless way to discover and book popular attractions, tours, local transportation, best foods and must-eats, and unique experiences around the world on its website and award-winning app ('Best of 2015', 'Best of 2017' & 'Best of 2018' by Google Play and Apple App Store). With Klook's innovative technologies, travelers can book after arriving in their destinations and redeem the services by using QR codes or e-vouchers. Each day, Klook empowers countless travelers to indulge in their wanderlust and spontaneity through over 80,000 offerings in more than 250 destinations.

With a team of over 1,000 across 18 offices worldwide, Klook's services are available in eight languages, supporting 41 currencies. It has raised a total of US\$300 million investment from world-renowned investors including Sequoia China, TCV, Matrix Partners, and Goldman Sachs. Get inspired by Klook at [www.klook.com](http://www.klook.com), the [company blog](#) or [@Klook](#).

### Contact data

**Matt Cuckston**  
European Director  
KLOOK



## Event

### [Engaging With Asian Millennial Travelers By Revolutionizing The Tours And Activities Sector](#)

Wednesday, March 6, 2019, 16.00 - 16.30

Hall 7.1b, eTravel Lab

Official Partner Country ITB Berlin 2019



[www.malaysia.travel](http://www.malaysia.travel)

Co-Host ITB Berlin Convention 2019



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## ITB Berlin Convention / ITB Berlin Kongress

### ITBCube

#### Hall A



- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

**6.1** – eTravel World: eTravel Stage, eTravel Start-Up Day

- 7.1a** – Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
  - ITB MICE Forum
  - ITB MICE Hub

**7.1b** – eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum

- 11.1** – ITB Young Professionals Day

**Palais** – ITB Convention Awards

## Contact

Please contact us for concerns or questions:

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