

Bruce Hanna

Bruce Hanna's 20-plus year career in travel has included roles in Europe, Asia Pacific, USA, India, Africa and Saudi Arabia. Most recently, Hanna served as Vice President of Commercial Operations, EMEA, at Antenna International, where he delivered new efficiencies and increased profitability to the company's EMEA business. Earlier in his career, he worked in various market management roles for Travelport, including serving as the Country Manager for the Kingdom of Saudi Arabia, the VP of Commercial Southern Africa, and the Director of Market Support for Africa. Prior to Travelport, Hanna was President and CEO of Interglobe Technology Quotient, the leading GDS provider in India.

About Yapta

[Yapta](#)'s mission is simple: To give our customers confidence in travel. To that end, we are the world's leading company for airfare and hotel rate price assurance, analytics, and cost savings. We dynamically monitor billions of prices every month, and transform that data into highly meaningful savings, insights, and reports. Since 2007, we've brought technology leadership to the travel landscape and our 8,000+ corporate customers. Recently named to Deloitte's Fast500 for North America for 2017, Yapta pioneered the category of travel price assurance. We're driven to help build confidence in our customers' travel programs.

Contact data

Bruce Hanna

General Manager EMEA
Yapta



Event

[The 12 Things You Need To Know About Airfare & Hotel Prices](#)

Wednesday, March 6, 2019, 12.00 - 12.30

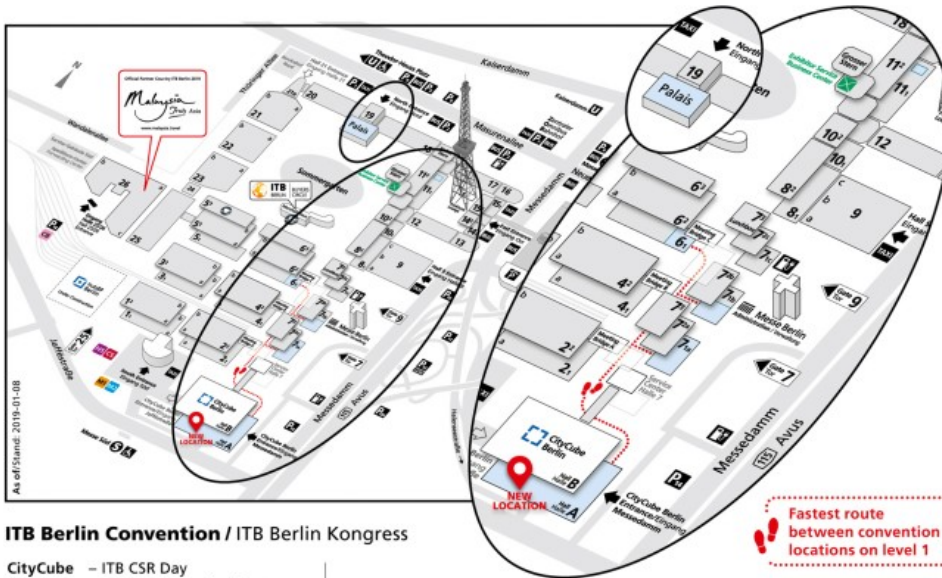
Hall 7.1b, eTravel Lab

Official Partner Country ITB Berlin 2019



Co-Host ITB Berlin Convention 2019





ITB Berlin Convention / ITB Berlin Kongress

CityCube

Hall A



- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

6.1 – eTravel World: eTravel Stage, eTravel Start-Up Day

- 7.1a** – Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
 - ITB MICE Forum
 - ITB MICE Hub

7.1b – eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum

- 11.1** – ITB Young Professionals Day

Palais – ITB Convention Awards

Contact

Please contact us for concerns or questions:

Convention Organisation

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EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.