

Detlef Wintzen

Since 1995, Detlef Wintzen has used his staging expertise to serve the field of live communication, using dramaturgical means to create moments of happiness that are closely linked to the brand with the goal of creating lasting customer loyalty. As a trained film and television theorist and theater director, Detlef Wintzen knows exactly how to reach people, trigger their reactions and generate attention.

Having won multiple international awards, been awarded numerous prizes and positioned at the top of the event creative rankings for years, insglück has developed into an agency with a strong concept-and-consulting capability and a unique selling proposition.

In order to be different, Detlef Wintzen goes against the grain and sees himself as an innovation driver in the industry.

In his personal life, Detlef Wintzen is no less active. Remaining quick and alert and keeping physically fit is his motto. In order to be creative, he always has to think outside the box in order to get new impulses. His passion: art – from time to time he tries to get his employees to share his interest.

Contact data

Detlef Wintzen

CEO

insglück Gesellschaft für Markeninszenierung mbH



Event

[Live Goes Digital – Digital Goes Live](#)

Wednesday, March 6, 2019, 14.00 - 14.45

Convention Hall 7.1a, Auditorium New York 1

Official Partner Country ITB Berlin 2019



www.malaysia.travel

Co-Host ITB Berlin Convention 2019



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Kurzfristige Änderungen vorbehalten.



ITB Berlin Convention / ITB Berlin Kongress

ITB Cube

Hall A

- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

6.1 – eTravel World: eTravel Stage, eTravel Start-Up Day

- 7.1a** – Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
 - ITB MICE Forum
 - ITB MICE Hub

7.1b – eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum

- 11.1** – ITB Young Professionals Day

Palais – ITB Convention Awards

Contact

Please contact us for concerns or questions:

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