

Event Details

Audio Influencing In Tourism

Date	Time	Location
March 6, 2019	15:30 - 16:00	Hall 6.1, eTravel Stage

The tourism industry still hasn't discovered that Spotify, TuneIn, Blubrry and Castrex can communicate content. But which content is suitable for audio influencing, and who can produce it?

Audio Influencer

Speakers:

[Antonia Alberti](#), Project Manager, Domestic Marketing, Rheinland-Pfalz Tourismus GmbH

[Henry Barchet](#), Audio Journalist and Producer, Audiotravels